

Kansas Dept. of Health and Environment KS0110

Humboldt Union		Allen Humboldt, KS		Daily	Readership = $1,290$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/02/2009	3	HIGH SCHOOL STUDENTS KICK BUTTS		27	\$168.75	1,290	
				27	\$168.75	1,290	1 record
Iola Register http://www.iolaregister.com/		Allen	Iola, KS		Daily	Reade	ership = 8,556
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/30/2009	4	NOOSE ON TOBACCO DRAWS A BIT TIGHT	TER	10	\$100.50	8,556	
03/31/2009	5	STUDENTS LEARN TOBACCO HAZARDS		29	\$291.45	8,556	
04/01/2009	4	GARDEN CITY TELEGRAM TOWN'S SMOKING BAN CONCERNS BUSIN	IDCCDC	10 16	\$100.50 \$160.80	8,556	
11 / / / / / / / / / / / / / / / / / /		TOWN SOMURING DAN CONCERNS DUSIN	NEODEO	10	\$100.80	8,556	
04/07/2009	1			65	\$653.25	34,224	4 total records
	n Co. Rev		Garnett,		\$653.25 Weekly	,	4 total records ership = 6,699
Anderso					·	,	
Anderso	ett-ks.com	iew Anderson		KS	Weekly	Reade	
Anderso	Page #	iew Anderson Headline	Garnett,	KS Col. Inches	Weekly Ad Equiv	Reade	
Anderso http://www.garn Date 04/07/2009	Page #	iew Anderson Headline FIGHT THE MAN; QUIT SMOKING	Garnett,	KS Col. Inches	Weekly Ad Equiv \$120.00	Reade Rdshp	
Anderso http://www.garn Date 04/07/2009 04/07/2009	Page #	iew Anderson Headline FIGHT THE MAN; QUIT SMOKING LOCAL FARMERS MARKET TO RIDE AGAI	Garnett,	Col. Inches 12 15 27	Weekly Ad Equiv \$120.00 \$150.00	Reade Rdshp 6,700 6,700 13,400	ership = 6,699
Anderso http://www.garn Date 04/07/2009 04/07/2009	Page # 4 4	iew Anderson Headline FIGHT THE MAN; QUIT SMOKING LOCAL FARMERS MARKET TO RIDE AGAI	Garnett,	Col. Inches 12 15 27	Weekly Ad Equiv \$120.00 \$150.00 \$270.00	Reade Rdshp 6,700 6,700 13,400	ership = 6,699 2 total records
Anderso http://www.garn Date 04/07/2009 04/07/2009 Anderso	Page # 4 4 County	iew Anderson Headline FIGHT THE MAN; QUIT SMOKING LOCAL FARMERS MARKET TO RIDE AGAI Advocate Anderson	Garnett,	Col. Inches 12 15 27 KS	Weekly Ad Equiv \$120.00 \$150.00 \$270.00 Bi-Week	Reade Rdshp 6,700 6,700 13,400 ly Reade	ership = 6,699 2 total records

Atchison http://www.atchi	Globe songlobeonline.com		on, KS	Bi-Week	y Reader	$\mathbf{ship} = 8,464$
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/28/2009	1	FOES BELIEVE BIG TAX GAINS A PIPE DREAM	25	\$345.00	8,464	
03/28/2009	1	TOBACCO ECONOMY GOING OUT IN NW	3	\$41.40	8,464	
04/01/2009	4	FARMERS MARKET MEETING POSTPONED	1	\$13.80	8,464	
04/08/2009	4	COFFEE SESSIONS WRAP	32	\$441.60	8,464	
			61	\$841.80	33,856	4 total records

Great Be	end Tribune	Barton Gre	eat Bend, KS	Daily	Readership = 14,68	30
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/15/2009	B4	2009 WALK KS PROGRAM NOW UNDER WAY	14	\$168.84	14,681	
03/18/2009	7	WALK KANSAS RECIPES FOR HEALTHIER	16	\$192.96	14,681	
03/19/2009	2	SNUFFED OUT: KANSAS SMOKING BAN TABLE	ED 4	\$48.24	14,681	
03/22/2009	3	MONDAY IS DAY TO 'WALK A MILE AT THE	8	\$96.48	14,681	
03/22/2009	3B	BUNGALOW FAMILY AND COMMUNITY	8	\$96.48	14,681	
03/25/2009	7	WALK KANSAS RECIPES FOR A HEALTHIER	18	\$217.08	14,681	
03/26/2009	1	DFYIT KIDS GET SMART ABOUT TOBACCO	12	\$144.72	14,681	
04/01/2009	3	WALK KANSAS TO HOLD RALLY	4	\$48.24	14,681	
04/07/2009	11	SOME SALINA BUSINESSES CONCERNED ABO	UT 19	\$229.14	14,681	
04/07/2009	4	TIME TO KICK SMOKERS	8	\$96.48	14,681	
04/14/2009	3	RECOUNT REQUESTED FOR SMOKING BAN	3	\$36.18	14,681	
<u></u>			114	\$1,374.84	161,491 11 total	records

Ft. Scott		Bourbon Fort So	cott, KS	Daily	Readership = 5,773
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/17/2009	5	AREA RESIDENTS TAKE STEPS TO IMPROVE	21	\$206.85	5,773
03/18/2009	4	SMOKING, UNEMPLOYMENT AMOUNG	35	\$344.75	5,773
03/24/2009	4	LEGISLATURE HAS A LOT TO DO BEFORE SESSIC	N.36	\$354.60	5,773
03/24/2009	5	MORE TIPS FOR HEALTHY LIVING; DIET, EXERCI	SE20	\$197.00	5,773
03/28/2009	1	COMMITTEE ENVISIONS HEALTHIER FUTURE FO	R28	\$275.80	5,773
04/07/2009	1	A LOT OF BUSINESS BEFORE THE BREAK	36	\$354.60	5,773

04/14/2009	4	HARD WORK LOOMS AFTER BREAK	21	\$206.85	5,773	
			197	\$1,940.45	40,411	7 total records
Fairview	Enterprise	Brown	Fairview, KS	Weekly	Reade	rship = 1,005
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/10/2009	2	FROM THE HOUSE	12	\$40.08	1,005	
			12	\$40.08	1,005	1 record
Hiawath	a World	Brown	Hiawatha, KS	Bi-Week	ly Reade	rship = 4,570
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/10/2009	4	SMOKING BANS	1	\$7.50	4,570	
			1	\$7.50	4,570	1 record
			1	\$7.50	7,570	Trecord
Horton I	Headlight	Brown	Horton, KS	Weekly	,	rship = 3,627
Horton I	Headlight Page #	Brown Headline		·	,	
Date 03/19/2009	Page #	Headline THE PYLE FILE	Horton, KS Col. Inches	Weekly Ad Equiv \$96.00	Reade Rdshp	
Date 03/19/2009 04/02/2009	Page #	Headline THE PYLE FILE OVER 150 NORTHEAST KANSAS CHILDI	Horton, KS Col. Inches 16 REN 14	Weekly Ad Equiv \$96.00 \$84.00	Reade Rdshp 3,627 3,627	
Date 03/19/2009	Page #	Headline THE PYLE FILE	Horton, KS Col. Inches	Weekly Ad Equiv \$96.00	Reade Rdshp	
Date 03/19/2009 04/02/2009 04/09/2009	Page # 10 14 10 Daily Gaze	Headline THE PYLE FILE OVER 150 NORTHEAST KANSAS CHILD! THE PYLE FILE	Horton, KS Col. Inches 16 REN 14 18	Weekly Ad Equiv \$96.00 \$84.00 \$108.00	Reade Rdshp 3,627 3,627 3,627 10,881	rship = 3,627
Date 03/19/2009 04/02/2009 04/09/2009 Augusta	Page # 10 14 10 Daily Gaze	Headline THE PYLE FILE OVER 150 NORTHEAST KANSAS CHILD! THE PYLE FILE	Horton, KS Col. Inches 16 14 18 48	Weekly Ad Equiv \$96.00 \$84.00 \$108.00 \$288.00	Reade Rdshp 3,627 3,627 3,627 10,881	rship = 3,627 3 total records
Date 03/19/2009 04/02/2009 04/09/2009 Augusta http://www.augu	Page # 10 14 10 Daily Gaze	Headline THE PYLE FILE OVER 150 NORTHEAST KANSAS CHILD THE PYLE FILE tte Butler	Horton, KS Col. Inches 16 14 18 48 Augusta, KS	Weekly Ad Equiv \$96.00 \$84.00 \$108.00 \$288.00 Daily	Reade Rdshp 3,627 3,627 3,627 10,881 Reade	rship = 3,627 3 total records

El Dorado Times http://www.eldoradotimes.com/		Butler F	El Dorado, KS		Readership = 6,619	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/13/2009	1	SMOKING ISSUE NOT TO BE ON APRIL BALI	LOT 12	\$120.00	6,619	
			12	\$120.00	6,619	1 record
Chase C	o. Leader-	News Chase C	Cottonwood Falls, KS	Weekly	Reade	ership = 2,969
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009 03/26/2009	2 6	BROOKENS' REPORT 2009 WALK KANSAS TEAMS	22 4	\$107.58 \$19.56	2,969 2,969	
			26	\$127.14	5,938	2 total records
Columbi	ıs Daily A	dvocate Cherokee C	Columbus, KS	Daily	Reade	ership = 4,949
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/20/2009	2	WALK KANSAS	1	\$7.60	4,950	
03/27/2009	7	WALK KANSAS	1	\$7.60	4,950	
03/30/2009	3	CHEROKEE COUNTY HOSPITALITY CENTER		\$68.40	4,950	
04/02/2009 04/16/2009	1 1	SENATE OKAYS SMOKING BAN CHAMBER TO HOLD FARMER'S MARKET	6 8	\$45.60 \$60.80	4,950 4,950	
0 1/10/2007	1	CHAMBLE TO HOLD THUMEND MINICELL	25	\$190.00	24,750	5 total records
Galena S	Sentinel-Ti	mes Cherokee C	Galena, KS	Weekly	Reade	ership = 2,925
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
Date	r age "					
Date 03/25/2009	5	DOUG GATEWOOD FROM THE STATE HOUSE	E 37	\$234.21	2,926	
		DOUG GATEWOOD FROM THE STATE HOUSI STUDY DOCUMENTS HISTORIC TREND OF		\$234.21 \$63.30	2,926 2,926	
03/25/2009	5		10			

	nter Dispa		y Center, KS	Daily	Readership = $5,112$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009	6	FARMERS MARKET MEETING	4	\$35.72	5,113	
03/31/2009	6	SMOKERS FUME OVER HIGHER CIGARETTE T	AX 27	\$241.11	5,113	
04/07/2009	3	SMOKING BECOMING A RICH MAN'S HABIT	10	\$89.30	5,113	
04/07/2009	8	BUSINESSES CONCERNED ABOUT SMOKING I	BAN 6	\$53.58	5,113	
04/08/2009	2	HIGHER TAX AN INCENTIVE TO QUIT	14	\$125.02	5,113	
04/08/2009	1	PROVISIONAL VOTES WILL DECIDE FATE OF	4	\$35.72	5,113	
			65	\$580.45	30,678 6 total record	ls

Clyde Republican		Cloud Clyde,	KS	Weekly	Readership = $1,766$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/02/2009	1	AREA ECONOMIC DEVELOPMENT PARTNER TO	14	\$42.00	1,766	
04/09/2009	5	CCHS TASK FORCE WINNERS	3	\$9.00	1,766	
04/09/2009	5	CCHS TASK FORCE PURCHASES TWO BANNERS	3	\$9.00	1,766	
			20	\$60.00	5,298 3 total reco	rds

Concordia Blade-Empire http://www.bladeempire.com/		Empire Cloud	Concordia, KS	Daily	Readership = 5,319	
Date	Page #	Headline	Col. In	ches Ad Equiv	Rdshp	
03/17/2009	1	COMMISSION APPROVES APPOINTMEN	NTS TO LEPC 31	\$214.83	5,320	
03/20/2009	6	EXTENSION EXTRAS	32	\$221.76	5,320	
03/30/2009	4	TOBACCO USERS FACING BIG HIT IN T	AX BOOST 28	\$194.04	5,320	
			91	\$630.63	15,960 3 to	tal records

	Coffey Co. Republican http://www.coffeycountyonline.com/		Coffey Burlington, KS	Bi-Weekly	Readership = 6,943
Date	Page #	Headline	Col. Inches	Ad Equiv I	Rdshp
03/17/2009	4	PUBLIC SMOKING BAN BILL DEBATED	20	\$186.60	5,944
			20	\$186.60	5,944 1 record

Protection	n Press	Comanche	Protection, KS	Weekly	Readers	hip = 1,798
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/12/2009	12	EIGHT-WEEK 'WALK KANSAS' BEGINS	6	\$24.00	1,799	
03/19/2009	2	HOUSE TO HOUSE	23	\$92.00	1,799	
04/09/2009	14	HOUSE TO HOUSE	23	\$92.00	1,799	
			52	\$208.00	5,397	3 total records

Arkansas City Traveler http://www.arkcity.net/		aveler Cowley Arkan	sas City, KS	Daily	Readership = 9,165	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009	5	SNUFFED OUT	6	\$53.28	9,166	
03/25/2009	1	GROUP SEEKS SMOKING BAN	43	\$381.84	9,166	
03/26/2009	1	CANDIDATES MAKE THEIR CASE	100	\$888.00	9,166	
03/26/2009	5	MARKET SET FOR COWLEY	17	\$150.96	9,166	
04/01/2009	1	MATHEWS WANTS TO USE HIS EXPERIENCE TO	. 41	\$364.08	9,166	
04/01/2009	4	ENOUGH, ALREADY	13	\$115.44	9,166	
04/01/2009	5	SENATE PASSES SMOKING BAN AGAIN	13	\$115.44	9,166	
04/02/2009	4	THE GARDEN CITY TELEGRAM	10	\$88.80	9,166	
04/02/2009	9	UNDER THE DOME	2	\$17.76	9,166	
04/03/2009	7	STUDENTS KICK BUTT, TAKE NAMES	8	\$71.04	9,166	
04/07/2009	7	SALINA BUSINESSES CONCERNED WITH BAN	6	\$53.28	9,166	
04/11/2009	3	EMPORIA SMOKING BAN PASSES BY SIX VOTES	4	\$35.52	9,166	
04/15/2009	7	COUNTY MARKETPLACE SCHEDULED FOR	10	\$88.80	9,166	
04/15/2009	7	RECOUNT CONFIRMS SMOKING BAN	6	\$53.28	9,166	
04/17/2009	4	SMOKE FREE OVER SMOKE FREEDOM	21	\$186.48	9,166	
			300	\$2,664.00	137,490 15 total reco	rds

Winfield Daily Courier http://www.winfieldcourier.com/		Cowley Winfield,		, KS	Daily	Readership = 12,026		
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/17/2009	3	WVFM TO HOST SPRIN	IG MEETING		15	\$139.65	12,027	
03/23/2009	1	HOLISTIC NUTRITION	LECTURE AT		11	\$102.41	12,027	
03/26/2009	1	CLEAN AIR GROUP PL	ANS PUBLIC ANTI-S	MOKING	16	\$148.96	12,027	
04/01/2009	3	SMOKING BAN AGAIN	GETS APPROVAL FF	ROM	6	\$55.86	12,027	
04/09/2009	13	EMPORIA SMOKING B.	AN TOO CLOSE TO (CALL	4	\$37.24	12,027	
04/09/2009	4	TOBACCO COMPLIANO	CE CHECKS SHOW C	GOOD	30	\$279.30	12,027	
04/11/2009	12	EMPORIA SMOKING B.	AN PASSES BY 6 VO	TES	3	\$27.93	12,027	
04/13/2009	4	2ND COWLEY SMOKE	OUT		8	\$74.48	12,027	
04/15/2009	9	RE-COUNT CONFIRMS	PASSAGE OF EMPO	RIA	6	\$55.86	12,027	
04/16/2009	8	FARMERS' MARKET TO	D BEGIN IN OXFORD)	6	\$55.86	12,027	
					105	\$977.55	120,270	10 total records
Girard F			Crawford	Girard, KS		Weekly	Readership = 3,104	
<u>Date</u>	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
					Col. Inches			
Date 03/18/2009 03/25/2009	Page # 2 2	Headline FARMER'S MARKET FARMERS MARKET			Col. Inches	Ad Equiv \$5.13 \$5.13	Rdshp 3,105 3,105	
03/18/2009	2	FARMER'S MARKET			1 1 2	\$5.13	3,105	2 total records
03/18/2009 03/25/2009	2 2 g Morning	FARMER'S MARKET FARMERS MARKET	Crawford	Pittsburg	1 1 2	\$5.13 \$5.13	3,105 3,105 6,210	2 total records ship = 17,431
03/18/2009 03/25/2009 Pittsburg	2 2 g Morning	FARMER'S MARKET FARMERS MARKET	Crawford	Pittsburg	1 1 2	\$5.13 \$5.13 \$10.26	3,105 3,105 6,210	
03/18/2009 03/25/2009 Pittsbury http://www.mor	2 2 g Morning ningsun.net/ Page #	FARMER'S MARKET FARMERS MARKET g Sun Headline			1 1 2 g, KS Col. Inches	\$5.13 \$5.13 \$10.26 Daily	3,105 3,105 6,210 Reader	
03/18/2009 03/25/2009 Pittsburg	2 2 2 g Morning	FARMER'S MARKET FARMERS MARKET g Sun			1 1 2 g, KS	\$5.13 \$5.13 \$10.26 Daily	3,105 3,105 6,210 Reader	

Abilene 1		-Chronicle Dickinson Abilene,	KS	Daily	Readership =	= 8,056
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/11/2009	5	NEGOTIATORS SEE QUICK AGREEMENT ON COAL.	18	\$135.00	8,057	
03/13/2009	1	WALK KANSAS 2009 HAS STARTED	4	\$30.00	8,057	
03/18/2009	2	A LEGISLATIVE LOOK AT DEATH AND TAXES	20	\$150.00	8,057	
03/25/2009	1	WALK KANSAS ENTERES ITS THIRD WEEK	6	\$45.00	8,057	
03/25/2009	1	WALK KANSAS ENTERS ITS THIRD WEEK	6	\$45.00	8,057	
03/28/2009	2	MOXLEY: BUDGET, OTHER ISSUES DOMINATE	12	\$90.00	8,057	
04/01/2009	2	LOOK FOR MORE AMERICANS TO QUIT SMOKING	15	\$112.50	8,057	
04/01/2009	3	APRIL IS MINORITY HEALTH AWARENESS	13	\$97.50	8,057	
04/01/2009	10	KANSAS SENATE APPROVES SMOKING BAN AGAIN	T 18	\$135.00	8,057	
04/01/2009	2	A BUDGET THAT WILL NOT BE PLEASING TO EYE	18	\$135.00	8,057	
04/07/2009	2	FEDERAL TOBACCO PRODUCTS TAX INCREASE	6	\$45.00	8,057	
04/07/2009	3	SOME SALINA BUSINESSES CONCERNED ABOUT	5	\$37.50	8,057	
04/07/2009	8	AMONG 4-YEAR-OLDS, 1 IN 5 OBESE	23	\$172.50	8,057	
			164	\$1,230.00	104,741 13	total records

Chapma	n and En	terprise News-Times Dickinson	Chapman, KS	Weekly	Readership = $1,713$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009	2	WALK KANSAS 2009 UNDERWAY	4	\$21.60	1,713	
			4	\$21.60	1,713 1 record	

Herington Times		Dickinson H	Herington, I	KS	Weekly	Readership = $4,613$		
Date	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp		
03/19/2009	2	ISSUES HEAT UP AS THE LEGISLATURE HEA	ADS 26		\$201.50	4,614		
03/19/2009	7	WALK KANSAS PROGRAM STARTS	5		\$38.75	4,614		
03/26/2009	3	PROTESTS ON ISSUES ONLY PART OF THE S'	TORY 30		\$232.50	4,614		
04/02/2009	1	HMH DEPENDS ON TIMELY BILLING TO ME	ET 18		\$139.50	4,614		
04/02/2009	2	LAWMAKERS STRUGGLE THROUGH PAINFU	JL 27		\$209.25	4,614		
04/09/2009	4	WALKERS WIN 'WALK KANASAS' WEEKLY F	PRIZES 6		\$46.50	4,614		
04/16/2009	2A	FEW ISSUES ESCAPE DEBATE IN KANSAS H	OUSE 35		\$271.25	4,614		

			147	\$1,139.25	32,298	7 total records
Kansas (Chief	Doniphan Wat	thena, KS	Weekly	Readership = 6,745	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009 04/02/2009	7	THE PYLE FILE OVER 150 NORTHEAST KANSAS CHILDREN	12 20	\$84.00 \$140.00	6,746 6,746	
			32	\$224.00	13,492	2 total records
Baldwin http://www.bald	City Signal	Douglas Bale	dwin City, KS	Weekly	Reade	rship = 3,208
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
	7	CTATE WIDE CMOVING DANIENT COOD DUCK	NECC 21	\$169.68	3,208	
03/19/2009	7	STATE-WIDE SMOKING BAN ISN'T GOOD BUSI	NESS 21	\$109.08	3,200	
03/19/2009	1	STATE-WIDE SMOKING BAN ISN I GOOD BUSI	21	\$169.68	3,208	1 record
	ee Journal-V				3,208	1 record rship = 45,519
Lawrence	ee Journal-V		21	\$169.68	3,208	
Lawrence http://www.ljwo Date 03/19/2009	ce Journal-V	Vorld Douglas Lav Headline SMOKING BAN DIES	21 wrence, KS Col. Inches	\$169.68 Daily Ad Equiv \$161.25	3,208 Reade Rdshp 45,519	
Lawrence http://www.ljwo Date 03/19/2009 03/30/2009	ce Journal-V	World Douglas Lav Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO	21 wrence, KS Col. Inches 5 18	\$169.68 Daily Ad Equiv \$161.25 \$580.50	3,208 Reader Rdshp 45,519 45,519	
Lawrence http://www.ljwo Date 03/19/2009 03/30/2009 04/01/2009	ee Journal-V rld.com/ Page # 4 8 1	World Douglas Law Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO A STRICTER SMOKING BAN THAN OURS?	21 wrence, KS Col. Inches 5 18 23	\$169.68 Daily Ad Equiv \$161.25 \$580.50 \$741.75	3,208 Reader Rdshp 45,519 45,519 45,519	
Lawrence http://www.ljwo Date 03/19/2009 03/30/2009 04/01/2009 04/01/2009	Page # 4 8 1 3	World Douglas Lav Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO A STRICTER SMOKING BAN THAN OURS? TOBACCO TAX IMPACT REMAINS TO BE SEEN	21 wrence, KS Col. Inches 5 18 23 8	\$169.68 Daily Ad Equiv \$161.25 \$580.50 \$741.75 \$258.00	3,208 Reader Rdshp 45,519 45,519 45,519 45,519	
Lawrence http://www.ljwo Date 03/19/2009 03/30/2009 04/01/2009 04/01/2009 04/08/2009	Page # 4 8 1 3 10C	World Douglas Lav Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO A STRICTER SMOKING BAN THAN OURS? TOBACCO TAX IMPACT REMAINS TO BE SEEN HEALTH CARE COSTS OF SMOKERS DEBATED	21 wrence, KS Col. Inches 5 18 23 8 19	\$169.68 Daily Ad Equiv \$161.25 \$580.50 \$741.75 \$258.00 \$612.75	3,208 Reade: Rdshp 45,519 45,519 45,519 45,519 45,519	
Lawrence http://www.ljwo Date 03/19/2009 03/30/2009 04/01/2009 04/01/2009 04/08/2009 04/08/2009	Page # 4 8 1 3 10C 1C	World Douglas Lav Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO A STRICTER SMOKING BAN THAN OURS? TOBACCO TAX IMPACT REMAINS TO BE SEEN HEALTH CARE COSTS OF SMOKERS DEBATED FARMERS' MARKET TO LAUNCH 'SOFT' OPENI	21 wrence, KS Col. Inches 5 18 23 8 19 NG 8	\$169.68 Daily Ad Equiv \$161.25 \$580.50 \$741.75 \$258.00 \$612.75 \$258.00	3,208 Reader Rdshp 45,519 45,519 45,519 45,519 45,519 45,519	
Date 03/19/2009 03/30/2009 04/01/2009 04/01/2009 04/08/2009 04/08/2009 04/12/2009	Page # 4 8 1 3 10C 1C B1	World Douglas Lav Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO A STRICTER SMOKING BAN THAN OURS? TOBACCO TAX IMPACT REMAINS TO BE SEEN HEALTH CARE COSTS OF SMOKERS DEBATED FARMERS' MARKET TO LAUNCH 'SOFT' OPENI FARMERS' MARKET OPENING BLOOMS WITH.	21 wrence, KS Col. Inches 5 18 23 8 19 NG 8 41	\$169.68 Daily Ad Equiv \$161.25 \$580.50 \$741.75 \$258.00 \$612.75 \$258.00 \$1,322.25	3,208 Reade: Rdshp 45,519 45,519 45,519 45,519 45,519 45,519 45,519	
Date 03/19/2009 03/30/2009 04/01/2009 04/08/2009 04/08/2009 04/08/2009 04/12/2009 04/14/2009	Page # 4 8 1 3 10C 1C B1 4	World Douglas Lav Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO A STRICTER SMOKING BAN THAN OURS? TOBACCO TAX IMPACT REMAINS TO BE SEEN HEALTH CARE COSTS OF SMOKERS DEBATED FARMERS' MARKET TO LAUNCH 'SOFT' OPENI FARMERS' MARKET OPENING BLOOMS WITH. SATURDAY	21 wrence, KS Col. Inches 5 18 23 8 19 NG 8 41 3	\$169.68 Daily Ad Equiv \$161.25 \$580.50 \$741.75 \$258.00 \$612.75 \$258.00 \$1,322.25 \$96.75	3,208 Reader Rdshp 45,519 45,519 45,519 45,519 45,519 45,519 45,519 45,519 45,519	
Date 03/19/2009 03/30/2009 04/01/2009 04/01/2009 04/08/2009 04/08/2009 04/12/2009	Page # 4 8 1 3 10C 1C B1	World Douglas Lav Headline SMOKING BAN DIES TAXES SET TO RISE ON TOBACCO A STRICTER SMOKING BAN THAN OURS? TOBACCO TAX IMPACT REMAINS TO BE SEEN HEALTH CARE COSTS OF SMOKERS DEBATED FARMERS' MARKET TO LAUNCH 'SOFT' OPENI FARMERS' MARKET OPENING BLOOMS WITH.	21 wrence, KS Col. Inches 5 18 23 8 19 NG 8 41 3	\$169.68 Daily Ad Equiv \$161.25 \$580.50 \$741.75 \$258.00 \$612.75 \$258.00 \$1,322.25	3,208 Reade: Rdshp 45,519 45,519 45,519 45,519 45,519 45,519 45,519	

University Daily Kansan http://www.kansan.com		ansan Douglas	Lawrence	e, KS	Daily	Readership = $26,449$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
03/11/2009	7	DON'T CUT SMOKERS SLACK FOR CAST	ΓING ASIDE	13	\$162.50	26,450		
				13	\$162.50	26,450	1 record	
Edwards	Co. Senti	nel Edwards	Kinsley, KS		Weekly	Reade	rship = 2,327	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
03/11/2009	1	NOT BORN A WINNER OR A ROSE; BUT	A CHOOSER	24	\$112.08	2,328		
				24	\$112.08	2,328	1 record	
Hays Da	ily News	Ellis	Hays, KS		Daily	Readership = 27,632		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
03/15/2009	9	BILL AIMED AT STOPPING A LAND GRA		15	\$234.00	27,632		
03/29/2009 04/15/2009	4 3	HYPNOTIC APPROACH TO LIFE ON THE RECOUNT CONFIRMS PASSAGE OF EMP		28 2	\$436.80 \$31.20	27,632 27,632		
<u> </u>			<u> </u>	45	\$702.00	82,896	3 total records	
Garden (http://www.gctel	City Teleg	ram Finney	Garden (City, KS	Daily	Reade	rship = 18,158	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
03/14/2009	3	SMOKING BAN FACING UPHILL CLIMB	IN HOUSE	14	\$201.32	18,158		
03/19/2009 03/23/2009	3 3	SNUFFED OUT SMOKING BILL BACK FROM DEAD		5	\$71.90 \$86.28	18,158 18,158		
03/23/2009	1	SMOKING BILL BACK FROM DEAD SMOKE BREAK GETS MORE EXPENSIVI	E WITH TAX		\$517.68	18,158		
03/31/2009	4	COSTLY HABIT	_ ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	17	\$244.46	18,158		
04/01/2009 04/02/2009	6	KANSAS SENATE AGAIN APPROVES SM			\$186.94	18,158		
	3	SMOKING BAN SEES LITTLE PROGRESS	٦	13	\$186.94	18,158		

			167	\$2,401.46	199,738	11 total records
04/15/2009	3	RE-COUNT CONFIRMS PASSAGE OF BAN	5	\$71.90	18,158	
04/14/2009	3	RECOUNT REQUEST FILED FOR SMOKING BAN	3	\$43.14	18,158	
04/04/2009	1B	HOW DOES YOUR GARDEN GROW?	16	\$230.08	18,158	
04/03/2009	1	THREE SEEKING RE-ELECTION TO CITY	39	\$560.82	18,158	

Bucklin Banner		Ford Bucklin, KS		Weekly	Readership = $1,046$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/18/2009	6	HOUSE-TO-HOUSE		22	\$104.50	1,046	
				22	\$104.50	1,046 1 record	

Dodge City Daily Globe http://www.dodgeglobe.com/		Fo	Ford Dodge City,		ty, KS Daily		Readership = 15,389		
Date	Page #	Headline				Col. Inches	Ad Equiv	Rdshp	
03/18/2009	2	KAN. HOUSE P	ANEL TO VO	TE ON SMOKING	G BAN	4	\$52.16	15,389	
03/19/2009	3	STATEWIDE SN	IOKING BAN	SNUFFED OUT		7	\$91.28	15,389	
03/27/2009	9	HAVE YOU CO	NSIDERED BE	ECOMING A VEN	NDOR AT	.8	\$104.32	15,389	
03/31/2009	6	SMOKERS FAC	E A HIT AS TO	OBACCO TAXES	SPIKE	33	\$430.32	15,389	
04/07/2009	3	SALINA BUSIN	ESSES CONC	ERNED ABOUT.	••	7	\$91.28	15,389	
04/09/2009	1	LINKING TOGE	ETHER TO BR	EAK THE CHAI	N	37	\$482.48	15,389	
04/09/2009	4	SMOKING'S ST	ILL LEGAL -	IF YOU CAN AF	FORD IT	18	\$234.72	15,389	
04/16/2009	7	CONSUMER PR	RICES DIP UN	EXPECTEDLY II	N	31	\$404.24	15,389	
						145	\$1,890.80	123,112	8 total records

Ottawa Herald http://www.ottawaherald.com/		Franklin Ottaw	a, KS	Daily	Readership = 11,890
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/18/2009	3	TEAMS EMBARK ON 2009 WALK KANSAS EFFOR	Г 8	\$89.28	11,891
03/21/2009	11	KANSAS SMOKING BAN TABLED	4	\$44.64	11,891
03/25/2009	3	WIND WALKERES TAKE LOCAL LEAD IN WALK	7	\$78.12	11,891
03/30/2009	3	MELVERN RECEIVES GRANT	4	\$44.64	11,891

04/01/2009	3	SENATE APPROVES SMOKING BAN AGAIN	4	\$44.64	11,891	
04/01/2009	3	WIND WALKERS TAKE LOCAL LEAD IN WALK	6	\$66.96	11,891	
04/08/2009	3A	K-STEPPERS TAKE LEAD IN WALK KANSAS	5	\$55.80	11,891	
04/15/2009	3	K-STEPPERS KEEP WALK KANSAS LEAD	5	\$55.80	11,891	
			43	\$479.88	95,128	8 total records

Daily Union http://www.dailyu.com		Geary Junction	City, KS	Daily	Readership = 10,437		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
03/13/2009	1	MILFORD DECIDES TO GO ITS OWN WAY	26	\$270.40	10,437		
03/15/2009	22	LOSING OUR RIGHTS?	12	\$124.80	10,437		
03/25/2009	1	CANDIDATE VIEWS	72	\$748.80	10,437		
03/30/2009	3	PUBLIC HEALTH WEEK 'BUILDING A HEALTHY	23	\$239.20	10,437		
04/02/2009	5	ON SMOKING LAWS	14	\$145.60	10,437		
04/05/2009	5	HIGH CIGARETTE TAX? GREAT!	21	\$218.40	10,437		
04/07/2009	5	SMOKE HARMFUL TO KIDS	8	\$83.20	10,437		
04/08/2009	8	BUSINESSES CONCERNED ABOUT SMOKING BAN	14	\$145.60	10,437		
04/15/2009	1	RE-COUNT CONFIRMS PASSAGE OF SMOKING BAN	I 5	\$52.00	10,437		
04/15/2009	5	LETTERS TO THE EDITOR	20	\$208.00	10,437		
04/17/2009	3	FARMER'S MARKET TO RESUME	1	\$10.40	10,437		
			216	\$2,246.40	114,807	11 total records	

Ft. Riley Post http://www.rileyarmy.mil/newspaper			unction City, KS	Weekly	Readership = 20,115	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/20/2009	13	HEART ATTACKS PROVE ALL HEARTS NOT	20	\$302.00	20,116	
			20	\$302.00	20,116 1 record	

Gove Co	. Advocate		Gove	Quinter	KS	Weekly	Read	ership = 4,181
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/18/2009	3	CHOOSE MODERATE EX	KERCISE TO IMPR	OVE	9	\$36.00	4,181	
					9	\$36.00	4,181	1 record
	ounty Gaze		Grant	Ulysses,	KS	Weekly	Reado	ership = 2,007
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/07/2009	2	FARMERS MARKET IS J	UST AROUND TH	E CORNER	2 3	\$20.01	2,008	
					3	\$20.01	2,008	1 record
Ulysses News			Grant	Ulysses,	KS	Weekly	Reado	ership = 4,880
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/12/2009	7	ADDITIONAL TOBACCO	SETTLEMENT F	UNDS	10	\$70.70	4,881	
					10	\$70.70	4,881	1 record
Greeley	Co. Repub	lican	Greeley	Tribune	, KS	Weekly	Reado	ership = 2,670
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/01/2009	3	KICK BUTTS DAY HELD)		3	\$15.00	2,670	
					3	\$15.00	2,670	1 record
Madison	News		Greenwood	Madisor	n, KS	Weekly	Reado	ership = 1,904
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/02/2009	4B	NEWS FRO REP. PEGGY	MAST		23	\$142.60	1,904	
					23	\$142.60	1,904	1 record

Syracuse	Journal	Hamilton	Syracuse, KS	Weekly	Read	ership = 1,653
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/11/2009	4	OFF THE WALL	12	\$57.00	1,654	
			12	\$57.00	1,654	1 record
Attica In	dependent	Harper	Attica, KS	Weekly	Read	ership = 1,515
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/09/2009	4	HOUSE TO HOUSE	22	\$110.00	1,516	
			22	\$110.00	1,516	1 record
Harper Advocate		Harper	Harper, KS	Weekly	Readership = 2,559	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/01/2009	8	HOUSE-TO-HOUSE	22	\$136.40	2,560	
			22	\$136.40	2,560	1 record
Hesston http://www.hesst		Harvey	Hesston, KS	Weekly	Read	ership = 2,948
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/09/2009	2	LEGISLATIVE SESSION COMING TO A	N END 21	\$182.07	2,949	
			21	\$182.07	2,949	1 record
Newton 1 http://www.theks		Harvey	Newton, KS	Daily	Read	ership = 18,018
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/18/2009 03/25/2009	2	SMOKING BAN CITY DISCUSSES VISION OF DOWNTO	OWN 3 25	\$48.24 \$402.00	18,018 18,018	

			82	\$1,318.56	90,090	5 total records
04/15/2009	8	HORROR/HUMOR GET THE POINT ACROSS IN	22	\$353.76	18,018	
04/14/2009	8	RECOUNT REQUEST FILED FOR EMPORIA	3	\$48.24	18,018	
04/06/2009	1	GARDEN SHOW GROWING	29	\$466.32	18,018	

Haskell Co. Monitor-Chief		tor-Chief Haskell S	Haskell Sublette, KS		Readersh	ip = 2,780
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/25/2009	3	QUESTIONS AND ANSWERS FOR THE APRIL	4 21	\$94.50	2,781	
04/01/2009	1	COMMUNITY ENCOURAGED TO ATTEND HA	SKELL.1.6	\$72.00	2,781	
04/08/2009	1	HASKELL COUNTY HEALTH FAIR	22	\$99.00	2,781	
			59	\$265.50	8,343	3 total records

http://www.holtonrecorder.com/		Jackson Holton	ı, KS	Bi-Weekly Readersh		10,865
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/16/2009	4	SEN. PYLE REPORTS FROM THE LEGISLATURE	13	\$92.69	10,865	
03/25/2009	3	THE JACKSON COUNTY FARMERS	1	\$7.13	10,865	
03/30/2009	7	TOBACCO-USE PREVENTION THEME AT	6	\$42.78	10,865	
04/08/2009	1	TOBACCO TAX IS TRIPLED	11	\$78.43	10,865	
			31	\$221.03	43.460 4 to	tal records

Kansas City Business Journal http://www.kansascity.bizjournals.com		Jackson	Kansas	City, MO	Weekly	Reader	ship = 29,699	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/20/2009	3	INCREASE IN CIG	ARETTE TAX PACKS P	UNCH	24	\$820.80	29,700	
					24	\$820.80	29,700	1 record

Kansas (Jackson K	Cansas City, MO	Daily	ily Readership = 588,475	
D ate	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/26/2009	7B	THE SOARING PRICE OF SMOKING	3	\$1,538.16	588,476	
03/30/2009	B7	WE HOPE SMOKERS QUIT	3	\$1,538.16	588,476	
03/31/2009	1	SMOKERS FUME OVER HIGHER COST	57	\$29,225.04	588,476	
03/31/2009	7B	THE RECENT CIGARETTE PRICE INCREASE		\$1,538.16	588,476	
03/31/2009	7B	RISING CIGARETTE PRICES	2	\$1,025.44	588,476	
04/01/2009	7B	SMOKERS HELPFUL TO SOCIETY?	$\frac{\overline{4}}{4}$	\$2,050.88	588,476	
04/10/2009	17	SMOKERS MAKE A CHOICE	3	\$1,538.16	588,476	
04/11/2009	8	LOOK OUT FOR THE TAX GRAB	16	\$8,203.52	588,476	
			91	\$46,657.52	4,707,808	8 total records
http://www.oska Date	sa Indepen loosaindependent.c Page #	dent Jefferson O Headline	Oskaloosa, KS Col. Inches	Weekly Ad Equiv	Readers	ship = 4,965
04/02/2009	3	OVER 150 CHILDREN ATTEND TOBACCO-FRI	EE 6	\$33.00	4,966	
			6	\$33.00	4,966	1 record
Vindicator http://www.valleyfallsvindicator.com			alley Falls, KS	Weekly	Readers	ship = 5,667
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/02/2009	6	OVER 150 CHILDREN ATTEND TOBACCO FRE	EE 5	\$27.50	5,667	
04/09/2009	7	FIRST HEALTH, FITNESS FAIR HELD AT VALI		\$110.00	5,667	
			25	\$137.50	11,334	2 total record

DeSoto Explorer http://www.desotoexplorer.com/		Johnson De	Johnson DeSoto, KS		Readership = $2,566$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/09/2009	6	WHAT IS YOUR FAVORITE FEATURE AT THE D	E 14	\$113.12	2,567	
			14	\$113.12	2,567	1 record

Gardner http://www.gard		Johnson (Gardner, KS	Bi-Weekly	Readership = 5,520
Date	Page #	Headline	Col. Inches	Ad Equiv 1	Rdshp
04/03/2009 04/10/2009	5 1	STUDY DOCUMENTS HISTORIC TREND OF FARMERS' MARKET COMING TO GARDNER			5,520 5,520
			34	\$680.00 1	1,040 2 total records

Cunningham Courier		Kingman	Cunningham, KS	Weekly	Readership = $1,494$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/20/2009	8	HOUSE TO HOUSE		27	\$113.40	1,495	
				27	\$113.40	1,495 1 record	

Kingman Leader-Courier		Kingman	Kingman Kingman, KS		Semi W	cship = 5,430		
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/26/2009 04/09/2009	1 7	'SMART SESSION' HOUSE TO HOUSE	WILL BE A PART OF WA	ALK	5 25	\$32.00 \$160.00	5,430 5,430	
					30	\$192.00	10,860	2 total records

Kiowa Co. Signal		Kiowa G	Greensburg, KS	Weekly	Reade	rship = 2,332	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/18/2009	4	PAM'S PANORAMA		12	\$70.20	2,332	
03/18/2009	5	HOUSE TO HOUSE		24	\$140.40	2,332	
04/08/2009	2	HOUSE TO HOUSE		26	\$152.10	2,332	
				62	\$362.70	6,996	3 total records

Merchants Directory		ory Kiowa Mu	ullinville, KS	Weekly	Readershi	p = 816
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/18/2009	3	PAM'S PANORAMA	14	\$28.00	816	
03/25/2009	2	PAT MALONEY, REPRESENTATIVE, 116TH DIST	TRICT 29	\$58.00	816	
04/08/2009	3	PAT MALONEY, REPRESENTATIVE	32	\$64.00	816	
			75	\$150.00	2,448	3 total records

Labette Avenue		Labette	Labette Oswego, KS		Semi Weekly Readership = 4,508	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/18/2009	7	KYLIE'S NEWS TO USE	22	\$161.26	4,508	
			22	\$161.26	4,508 1 re	cord

Parsons http://www.parson		Labette	Parsons, KS	Daily	Readership = 11,598
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/11/2009	4	WALK KANSAS	5	\$52.50	11,599
03/11/2009	4	COMMUNITY SNAPSHOT	7	\$73.50	11,599
03/17/2009	1	LABETTE HEALTH CONTINUES ITS FIGHT	. 18	\$189.00	11,599
03/18/2009	4	WALK KANSAS HAS BIG KICK-OFF	20	\$210.00	11,599
03/21/2009	6	DON'T DODGE DIFFICULTY CLUB	6	\$63.00	11,599
04/10/2009	1	FAMILY FITNESS NIGHT SET AT PHS	19	\$199.50	11,599
04/14/2009	3	THE PARSONS FARMERS' MARKET	1	\$10.50	11,599

04/16/2009	1	MARKET WILL BEGIN TUESDAY	<i>7</i>	8	\$84.00	11,599	
				84	\$882.00	92,792	8 total records
Dighton Herald		Lane	Lane Dighton,		Weekly	Readership = 2,325	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/15/2009	8	WALK KANSAS		9	\$42.75	2,325	
				9	\$42.75	2,325	1 record
	orth Times	Leaven	worth Leave	nworth, KS	Daily	Reade	rship = 12,721
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/13/2009 04/03/2009 04/07/2009 04/09/2009 04/09/2009	5 2 4 7 7	SMALL FARMS CHANGING FACT FDA REGULATION OF TOBACCO QUALITY OF LIFE 'GOOD' FAT COULD HELP WITH' DO SMOKERS COST SOCIETY M	O APPROVED WEIGHT LOSS	RE 28 21 22 22 19	\$504.00 \$378.00 \$396.00 \$396.00 \$342.00	12,721 12,721 12,721 12,721 12,721	
				112	\$2,016.00	63,605	5 total records
Lincoln S	Sentinel-Re	publican Lincoln	Lincol	n, KS	Weekly	Reade	rship = 3,447
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/12/2009	4	REPRESENTATIVE BOWERS NEW	VSLETTER	23	\$124.20	3,448	
				23	\$124.20	3,448	1 record

Linn Co. News http://www.linncountynews.net/		Linn Pleas	anton, KS	Weekly	Readership = 5,055	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/18/2009	7	LEGISLATIVE INSIGHT	22	\$174.46	5,055	
03/18/2009	8	WALK KANSAS KICK OFF	23	\$182.39	5,055	
03/18/2009	6	AG SIX SECURES NEW TOBACCO SETTLEMENT.	15	\$118.95	5,055	
03/25/2009	2	LEGISLATIVE INSIGHT	19	\$150.67	5,055	
			79	\$626.47	20,220	4 total records

Oakley Graphic		Logan Oakley, KS	Weekly	Readership = $3,187$			
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/08/2009	1	WALK KANSAS		1	\$5.00	3,188	
				1	\$5.00	3,188 1 record	

Emporia Gazette http://www.emporiagazette.com/		Lyon Empori	a, KS	Daily	Readership = 16,990	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/16/2009	4	GROUP'S PROMISE	8	\$84.48	16,990	
03/16/2009	1	LEGISLATORS DISCUSS ECONOMY, ENERGY AT	45	\$475.20	16,990	
03/16/2009	4	A MATTER OF CHOICE	8	\$84.48	16,990	
03/16/2009	4	VERY REAL RISK	10	\$105.60	16,990	
03/17/2009	1	ELECTION QUESTIONS ANSWERED	10	\$105.60	16,990	
03/17/2009	4	GOOD SENSE NEEDED	7	\$73.92	16,990	
03/17/2009	4	RIGHTS AND WRONGS	10	\$105.60	16,990	
03/17/2009	4	FOR THE BAN	6	\$63.36	16,990	
03/17/2009	6	SUPPORT FOR SMOKERS	1	\$10.56	16,990	
03/18/2009	5	BALLOT QUESTION: THE SMOKING ORDINANCE	3	\$31.68	16,990	
03/18/2009	2	DRIVING AGE BACK UP FOR DEBATE	25	\$264.00	16,990	
03/18/2009	4	AWAY FROM THE KIDS	10	\$105.60	16,990	
03/19/2009	1	SMOKE BAN IN KANSA IS TABLED	10	\$105.60	16,990	
03/19/2009	4	WHAT DOES THAT MEAN?	9	\$95.04	16,990	
03/19/2009	4	THANKS TO ALL WHO HELPED	13	\$137.28	16,990	
03/19/2009	4	WHAT DOES THAT MEAN?	9	\$95.04	16,990	

03/20/2009	4	BUS TO THE MARKET	11	\$116.16	16,990
03/20/2009	4	AGAINST THE BAN	12	\$126.72	16,990
03/21/2009	1	TOBACCO, LIQUOR TAXES QUESTIONED	21	\$221.76	16,990
03/23/2009	1	HIGH-TUNNEL WORKSHOP SET WEDNESDAY AT	23	\$242.88	16,990
03/24/2009	7	SUPPORT FOR SMOKERS	1	\$10.56	16,990
03/26/2009	4	VOTE 'YES' APRIL 7	10	\$105.60	16,990
03/26/2009	4	VOTE 'NO'	10	\$105.60	16,990
03/27/2009		AMERICUS NEWS	4	\$42.24	16,990
03/27/2009	2 4	RIGHTS OF MAN	11	\$116.16	16,990
03/27/2009	4	VOTE	5	\$52.80	16,990
03/28/2009	7	WHAT PEOPLE SAY	17	\$179.52	16,990
03/30/2009	1	CAMPAIGN SIGNS	5	\$52.80	16,990
03/30/2009	4	PICK AND CHOOSE	22	\$232.32	16,990
03/31/2009	2	EMPORIA CITY COMMISSION	4	\$42.24	16,990
03/31/2009	6	SUPPORT FOR SMOKERS	1	\$10.56	16,990
04/01/2009	1	EMPORIANS ONLY	4	\$42.24	16,990
04/01/2009	9	HEALTH COALITION HONORS 16 EMPORIANS	17	\$179.52	16,990
04/02/2009	4	'SHORT, SHARP SHOCK' FOR SMOKERS	23	\$242.88	16,990
04/02/2009	4	TIME TO WAKE UP?	5	\$52.80	16,990
04/04/2009	1	AIR-QUALITY STUDY RELEASED	19	\$200.64	16,990
04/04/2009	4	MAKING THE DECISION	20	\$211.20	16,990
04/04/2009	4	FATHER'S BAD HABITS	11	\$116.16	16,990
04/06/2009	9	TOBACCO USE, OBESITY TOP ROADBLOCKS TO	41	\$432.96	16,990
04/06/2009	1	HEAD TO THE POLLS	3	\$31.68	16,990
04/06/2009	4	'THE TUMULT AND THE SHOUTING DIES'	17	\$179.52	16,990
04/06/2009	4	A MATTER OF RIGHTS	29	\$306.24	16,990
04/06/2009	7	THE FINAL WORDS SPECIAL INTERESTS	60	\$633.60	16,990
04/06/2009	8	OP-ED DISPUTES STUDY	16	\$168.96	16,990
04/07/2009	5	VOTER TURNOUT BRISK IN CITY	25	\$264.00	16,990
04/07/2009	7	SUPPORT FOR SMOKERS	1	\$10.56	16,990
04/08/2009	1	TWO MORE DAYS	36	\$380.16	16,990
04/08/2009	4	WHAT'S NEXT?	17	\$179.52	16,990
04/08/2009	6	IDEAS FOR EARTH DAY	43	\$454.08	16,990
04/09/2009	1	TIE GOES TO 'NO'	5	\$434.08 \$52.80	16,990
04/10/2009	1	VOTES ADDED: RESULTS TO COME LATER	33	\$32.80 \$348.48	16,990
04/11/2009	1	EFFECTIVE IMMEDIATELY	31	\$346.46	16,990
04/11/2009	2	FARMERS MARKET WORKSHOP	2	\$327.30 \$21.12	16,990
04/11/2009	1	SMOKING BAN TAKES EFFECT QUIETLY	28	\$21.12 \$295.68	16,990
04/13/2009	1	BAN RECOUNT IS TODAY	28 14	\$293.08 \$147.84	16,990
	7	SUPPORT FOR SMOKERS	14 1	'	
04/14/2009	1	SUPPURI FUR SMUKERS	1	\$10.56	16,990

			950	\$10,032.00	985,420	58 total records
04/15/2009	1	CHAT: POLICE CHIEF FIELDS QUESTIONS FROM	78	\$823.68	16,990	
04/15/2009	1	RECOUNT CONFIRMS BAN	30	\$316.80	16,990	

ESU Bul		Lyon Emporis	a, KS	Bi-Week	kly Readershi	p = 13,799
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/28/2009	1	EMPORIANS TO VOTE ON SMOKING BAN APRIL 7	43	\$430.00	13,800	
03/28/2009	4	SMOKING BAN NECESSARY PART OF HEALTH	27	\$270.00	13,800	
03/28/2009	7	THE STATEWIDE SMOKING BAN	14	\$140.00	13,800	
04/02/2009	2	KANSAS SENATE APPROVES PUBLIC SMOKING	11	\$110.00	13,800	
04/02/2009	3	JOSH JOHNSON	30	\$300.00	13,800	
04/02/2009	4	SMOKING BAN SHOULD PROVIDE COMPROMISE	27	\$270.00	13,800	
			152	\$1,520.00	82,800	6 total records

	o Free Press borofreepress.com/	Marion 1	Hillsboro, KS	Weekly	Readership = 17,339	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/18/2009	6	C&D LANDFILL PROJECT RECEIVES HIGH N	MARKS30	\$399.90	17,340	
03/18/2009	5	SMOKING BAN, 2010 BUDGET EMERGE AS 7	OPICS21	\$279.93	17,340	
04/08/2009	2	FARMERS' MARKET SEEKING VENDORS	3	\$39.99	17,340	
04/08/2009	4	WILL TAX ON SMOKERS HURT KIDS?	19	\$253.27	17,340	
04/08/2009	5	REGULAR SESSION ENDS WITH ACTION ON	20	\$266.60	17,340	
			93	\$1,239,69	86.700 5 total records	<u> </u>

Hillsboro Star-Journal http://www.starj.com/		arnal Marion	Hillsboro, KS	Weekly	Readership = 3,081
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/18/2009	2	SMOKING BAN BLOWING SMOKE	18	\$167.94	3,082
03/25/2009	10	CIGARETTE TAXES INCREASE APRIL 1	8	\$74.64	3,082
04/01/2009	2	PROGRESS BEING MADE	20	\$186.60	3,082

04/08/2009	2	SESSION HAS HIGHLIGHTS, LOWLIGHTS		16	\$149.28	3,082	
				62	\$578.46	12,328	4 total records
Marion (Co. Record	Marion	Marion, K	XS.	Weekly	Reade	rship = 6,117
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp	
03/18/2009 03/18/2009 03/25/2009	3 4 1	SMOKING BAN BLOWING SMOKE PAPER PLATE CAMPAIGN COUNTINUES CIGARETTE TAXES INCREASE APRIL 1	(17 9 11	\$158.61 \$83.97 \$102.63	6,118 6,118 6,118	
			•	37	\$345.21	18,354	3 total records
Peabody	Gazette-Bu	ılletin Marion	Peabody, 1	KS	Weekly	Reade	rship = 3,026
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp	
03/18/2009 03/25/2009 04/08/2009	2 8 2	SMOKING BAN BLOWING SMOKE CIGARETTE TAXES INCREASE APRIL 1 SESSION HAS HIGHLIGHTS, LOWLIGHTS	(21 6 17	\$195.93 \$55.98 \$158.61	3,027 3,027 3,027	
			4	44	\$410.52	9,081	3 total records
Marysvi	lle Advocate	e Marshall	Marysville	e, KS	Weekly	Reade	rship = 12,153
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009	6 6	CALL TODAY TO SUPPORT BAN WALK KANSAS PULLING ME OFF THE CO	UCH :	9	\$78.03 \$156.06	12,153 12,153	
04/02/2009 04/09/2009	1	STATE LAWMAKERS FACE HARD CHOICES	S ON 2	22	\$190.74	12,153	

Lindsborg News-Record		McPherson	Lindsborg, KS	Weekly	Reader	ship = 5,262	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009 04/16/2009	1B 4	THE VIEW FROM ROUTI DEAR EDITOR	E 8	17 10	\$238.00 \$140.00	5,262 5,262	
				27	\$378.00	10,524	2 total records

McPherson Sentinel http://www.mcphersonsentinel.com/		McPherson McPher	son, KS	Weekly	Readership = 8,809
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/10/2009	1	CITY TO APPLY FOR FEDERAL STIMULUS FUNDS	35	\$637.00	8,809
03/14/2009	13	MCPHERSON CITY COMMISSION TO VOTE ON	9	\$163.80	8,809
04/01/2009	2	SPEAK OUT	11	\$200.20	8,809
04/04/2009	2	MORE TAXES COULD MEAN LESS SMOKERS	13	\$236.60	8,809
04/10/2009	2	WE CAN'T TAX OURSELVES THIN	20	\$364.00	8,809
04/15/2009	3	WE NEED MORE SMOKERS	19	\$345.80	8,809
			107	\$1,947.40	52,854 6 total records

Moundridge Ledger		ger McPherson Mo	undridge, KS	Weekly	Readership = $2,139$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009	2	HOUSE DISCUSSES BILLS RELATING TO STATI	E 20	\$133.40	2,139	
04/02/2009	7	HOSPITALS FIND GOING GREEN CAN CUT COS	STS 20	\$133.40	2,139	
04/10/2009	4	SHED POUNDS BY CONSUMING 100 FEWER	22	\$146.74	2,139	
04/16/2009	2	RECENT WEATHER ISN'T VERY SPRING-LIKE	20	\$133.40	2,139	
			82	\$546.94	8.556 4 total reco	ords

Miami Co. Republic http://www.republic-online.com/		C Miami	Paola, KS	Bi-Weekly	Readership = 8,307
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/03/2009	21C	YOUTHS SHOULD BE HELD	22	\$210.54	8,308

			22	\$210.54	8,308	1 record
Beloit Ca	all	Mitchell Beloi	t, KS	Weekly	Reade	rship = 3,737
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/16/2009 04/06/2009	3 3	IMPROVE HEALTH SIGN UP NOW FOR WALK CAPITOL COMMENTS	7 27	\$48.51 \$187.11	3,737 3,737	
			34	\$235.62	7,474	2 total records
Ledger- Cawker City		ty Mitchell Cawl	er City, KS	Weekly	Reade	rship = 1,706
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/09/2009	9	CAPITOL COMMENTS FROM TOPEKA	23	\$153.41	1,707	
			23	\$153.41	1,707	1 record
Coffeyvi http://www.cjou	lle Journal	Montgomery Coffe	yville, KS	Daily	Reade	rship = 10,867
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/12/2009	1	FARMER'S MARKET MEETING IS SLATED FOR	5	\$45.40	10,868	
03/13/2009	1	GRANT MONEY TALKED ABOUT DURING	37	\$335.96	10,868	
03/29/2009	7	56TH ANNUAL FARMERS PICNIC WAS A SUCCES		\$54.48	10,868	
04/05/2009	7	LOCAL FARMERS' MARKET IS APPROVED FOR \$		\$45.40	10,868	
0.4/15/2000	1	COMMISSION ELECTS GONZALES MAYOR,	42	\$381.36	10,868	
04/15/2009			~ 4	ኖ ጋ17 በጋ	10 060	
04/15/2009	3	LET ME DRINK AWAY MY SIN	24	\$217.92	10,868	

Independence Daily		Reporter	Montgomery	Montgomery Independ		Daily	Readers	$\mathbf{ship} = 13,774$
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/19/2009	1	CITY APPROVES STU	JDIES FOR INFRASTR	UCTURE	.26	\$272.22	13,775	
03/25/2009		CONTEST WINNER			18	\$188.46	13,775	
03/27/2009	3	LIBRARY PLANS EV	ENTS DURING APRIL		10	\$104.70	13,775	
04/01/2009	10	SENATE PASSES SMO	OKING BAN AGAIN		5	\$52.35	13,775	
04/01/2009	4	GARDEN CITY TELE	GRAM ON SMOKING	LAWS	7	\$73.29	13,775	
04/02/2009	4	ELECTION TAX PLEI	OGE UP IN SMOKE		19	\$198.93	13,775	
04/06/2009	1	COUNTY GOES THU	MBS DOWN ON HEAI	DING UP	10	\$104.70	13,775	
04/08/2009	10	SMOKING ORDINAN	CE VOTE TOO CLOSE	TO CALL	3	\$31.41	13,775	
04/15/2009	10	RE-COUNT CONFIRM	AS SMOKING BAN		4	\$41.88	13,775	
04/15/2009	3	PARSONS SEEKING	VENDORS FOR MARK	ET	7	\$73.29	13,775	
	_				109	\$1,141.23	137,750	10 total records

Montgor http://www.taylo		. Chronicle	Montgomery	Caney, KS	Weekly	Reade	rship = 4,542
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/16/2009	10	FARMERS' MARK	ET TO BEGIN MAY 9	4	\$25.32	4,542	
				4	\$25.32	4,542	1 record

Council Grove Republican		epublican Morris	Council Grove, KS	Daily	Readership = $4,317$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/18/2009	2	STATEHOUSE NEWS	24	\$163.44	4,317	
03/18/2009	3	QUOTE	17	\$115.77	4,317	
03/19/2009	4	STATEHOUSE NEWS	27	\$183.87	4,317	
03/26/2009	3	I DON'T MAKE JOKES. I JUST WATCH THE.	29	\$197.49	4,317	
03/31/2009	2	REP. TOM MOXLEY	16	\$108.96	4,317	
04/02/2009	3	REP. TOM MOXLEY	17	\$115.77	4,317	
04/07/2009	2	BUSINESSES CONCERNED ABOUT SMOKI	NG BAN 5	\$34.05	4,317	
04/08/2009	2	PROVISIONALS TO DECIDE SMOKING ORI	DINANCE 3	\$20.43	4,317	
04/13/2009	1	SMOKING BAN PASSES BY SIX VOTES	4	\$27.24	4,317	
04/15/2009	1	COUNCIL TABLES SUGGESTION ON SMOK	XING BAN.22	\$149.82	4,317	

04/15/2009	3	REP. TOM MOXLEY			23	\$156.63	4,317	
					187	\$1,273.47	47,487	11 total records
Prairie P	Post		Morris	White Ci	ty, KS	Weekly	Reade	rship = 1,966
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/19/2009 03/26/2009 04/09/2009	15 16 19	TOM MOXLEY TOM MOXLEY UNDER THE DOME			21 25 27	\$85.05 \$101.25 \$109.35	1,966 1,966 1,966	
					73	\$295.65	5,898	3 total records
Elkhart Tri-State News		News	Morton	Elkhart, KS		Weekly	Readership = 3,006	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/26/2009 03/26/2009	2 8	CIMMARRON NATIONAL WALK KANSAS UPDATE		NITIATES	9 3	\$65.97 \$21.99	3,006 3,006	
					12	\$87.96	6,012	2 total records
Courier-	Tribune		Nemaha	Seneca, K	ΚS	Weekly	Reade	rship = 7,056
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/01/2009 04/15/2009	10 6	TOBACCO-FREE BB CLI STATEHOUSE REPORT	NIC HELD		2 16	\$10.50 \$84.00	7,056 7,056	
					18	\$94.50	14,112	2 total records
Sabetha http://www.sabe			Nemaha	Sabetha,	KS	Weekly	Reade	rship = 4,623
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
			ECENT LEGISLAT		18	\$113.94	4,623	

			113	\$715.29	36,984	8 total records
04/15/2009	4	SMOKING BAN IS SERIOUS BUSINESS	19	\$120.27	4,623	
04/08/2009	4	SENATOR PYLE DISCUSSES LEGISLATIVE ACTIONS	13	\$82.29	4,623	
04/08/2009	4	LEGISLATURE CONSIDERS 'SMOKING BAN' BILL	11	\$69.63	4,623	
04/01/2009	2B	TOBACCO-FREE BASKETBALL CLINIC IS SUCCESS	13	\$82.29	4,623	
04/01/2009	8	NEMAHA COUNTY FCE COUNCIL MEETS	7	\$44.31	4,623	
03/18/2009	4	SENATE HAS DEBATED MANY ISSUE	14	\$88.62	4,623	

Chanute Tribune http://www.chanute.com		Neosho Chanut	e, KS	Daily	Readership = $8,507$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/12/2009	4	OBESITY IN A BOTTLE	9	\$76.86	8,508	
03/14/2009	1	COMMISSION REPEALS SMOKING RESOLUTION	13	\$111.02	8,508	
03/21/2009	4	A.A. OFFERS SPECIAL SUPPORT FOR COUPLE	8	\$68.32	8,508	
03/28/2009	1	HUMBOLDT STUDENTS PARTICIPATE IN NATIONA	L.4.0	\$341.60	8,508	
04/01/2009	1	TAX MAKES SMOKING HABIT MORE COSTLY	31	\$264.74	8,508	
04/07/2009	4	SMOKING BAN CONCERNS SOME SALINA	14	\$119.56	8,508	
04/09/2009	2	CHARD'S BUSINESS CITED FOR SOME TOBACCO	13	\$111.02	8,508	
04/09/2009	8	PROVISIONALS TO DECIDE EMPORIA SMOKING	4	\$34.16	8,508	
04/11/2009	3	EXCEPTION TAKEN TO REPORTING	3	\$25.62	8,508	
04/11/2009	3	I GUESS WHEN YOU ENCOURAGE THE CITIZENS	4	\$34.16	8,508	
			139	\$1,187,06	85.080 10 total rec	ords

Erie Rec	ord	Neosho	Erie, KS	Weekly	Readership = $2,417$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009	1	COMMISSIONERS MOVE TO CONDEMN	45	\$185.40	2,417	
			45	\$185.40	2,417 1 record	

Downs News and Times http://www.downsnews.com/		imes Osbo	orne Downs	s, KS	Weekly	Readership = 2,373	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009	14	STRAIGHT SHOTS FROM DAN		21	\$140.07	2,374	
				21	\$140.07	2,374	1 record
Osborne	Co. Farme	er Osbo	orne Osbori	ne, KS	Weekly	Reade	ership = 3,229
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/09/2009	15	CAPITAL COMMENTS FROM	ГОРЕКА	33	\$189.75	3,229	
				33	\$189.75	3,229	1 record
Glasco S	un	Otta	wa Delpho	os, KS	Weekly	Reade	ership = 1,269
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/12/2009	1	GREETING FROM THE CAPITA	AL	9	\$43.38	1,270	
				9	\$43.38	1,270	1 record
Advocate	e of Phillips	s County Phill	ips Phillip	sburg, KS	Weekly	Reade	ership = 4,227
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/26/2009	6B	KANSAS COMMUNITIES REC	EIVE FUNDING FOR	18	\$120.06	4,227	
				18	\$120.06	4,227	1 record
Logan Republican		Phill	ips Logan	, KS	Weekly	Reade	ership = 2,260
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/09/2009	4	LETTER TO THE EDITOR		3	\$15.00	2,261	
				3	\$15.00	2,261	1 record

Onaga Herald		Pottawatomie Onaga, KS		Weekly	Readership = $2,348$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009	5	THE PYLE FILE		14	\$63.00	2,348	
				14	\$63.00	2,348	1 record
St. Mary	s Star		Pottawatomie	St. Marys, KS	Weekly	Reade	ership = 3,348
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/08/2009 04/08/2009	13 6	THE PYLE FILE PLANS FOR A FARMER'S	S MARKET IS UND	17 ERWAY 8	\$85.00 \$40.00	3,349 3,349	
				25	\$125.00	6,698	2 total records
Wamego Smoke Signal http://www.thewamegosmokesignal.com/			***	***	D J.	22 274	
Wamego http://www.thew	Smoke Signa	ignal al.com/	Pottawatomie	Wamego, KS	Weekly	Keade	ership = 22,374
Wamego http://www.thew Date	Smoke Samegosmokesigna Page #	ignal al.com/ Headline	Pottawatomie	Col. Inches	Ad Equiv	Rdshp	ersnip = 22,374
http://www.thew	amegosmokesigna	al.com/	Pottawatomie				ersnip = 22,374
http://www.thew Date	Page #	Al.com/ Headline	Pottawatomie	Col. Inches	Ad Equiv	Rdshp	1 record
http://www.thew Date	Page #	Al.com/ Headline	Pottawatomie Pottawatomie	Col. Inches	Ad Equiv \$91.00	Rdshp 22,374 22,374	•
http://www.thew Date 04/08/2009	Page #	Al.com/ Headline		Col. Inches 14 14	Ad Equiv \$91.00 \$91.00	Rdshp 22,374 22,374	1 record
Date 04/08/2009 Wamego	Page # 8A Times	Headline STATEHOUSE REPORT	Pottawatomie	Col. Inches 14 14 Wamego, KS Col. Inches	Ad Equiv \$91.00 \$91.00 Weekly	Rdshp 22,374 22,374 Reade	1 record
Date 04/08/2009 Wamego Date	Page # 8A Times Page #	Headline STATEHOUSE REPORT Headline	Pottawatomie	Col. Inches 14 14 Wamego, KS Col. Inches	Ad Equiv \$91.00 \$91.00 Weekly Ad Equiv	Rdshp 22,374 22,374 Reade Rdshp	1 record
Date 04/08/2009 Wamego Date	Page # 8A Times Page # 7	Headline STATEHOUSE REPORT Headline	Pottawatomie	Col. Inches 14 14 Wamego, KS Col. Inches STATE'S 18	### Ad Equiv \$91.00 \$91.00 Weekly Ad Equiv \$69.30	Rdshp 22,374 22,374 Reade Rdshp 3,084 3,084	1 record
Namego Date O4/09/2009 Pratt Tri	Page # 8A Times Page # 7	Headline STATEHOUSE REPORT Headline	Pottawatomie UDS GATHER ON S	Col. Inches 14 14 Wamego, KS Col. Inches STATE'S 18 18	Ad Equiv \$91.00 \$91.00 Weekly Ad Equiv \$69.30	Rdshp 22,374 22,374 Reade Rdshp 3,084 3,084	1 record ership = 3,084 1 record

04/01/2009	1	SENATES SENDS SMOKING BAN TO HOUSE	8	\$89.52	4,165	
			13	\$145.47	8,330	2 total records
Hutchinson News http://www.hutchnews.com/		Reno Hutchi	nson, KS	Daily	Reade	rship = 72,661
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/17/2009	3A	MCPHERSON SMOKING BAN TO START IN SPRING	56	\$160.50	72,662	
03/18/2009	10	SMOKING BAN	4	\$107.00	72,662	
03/21/2009	8	SMOKING MISS LIST	8	\$214.00	72,662	
03/22/2009	6	BAN ON SMOKING IS BACK FROM THE DEAD	6	\$160.50	72,662	
03/28/2009	6	TAXING SIN	12	\$321.00	72,662	
04/01/2009	6B	KANSAS SENATE APPROVES SMOKING BAN AGAI		\$187.25	72,662	
04/02/2009	1	FUMING OVER A PRICE HIKE	26	\$695.50	72,662	
04/02/2009	1	TAX'S IMPACT ON THOSE IN NEED IS UNCLEAR	36	\$963.00	72,662	
04/02/2009	3	SMOKING BAN DEBATE SEES LITTLE PROGRESS	18	\$481.50	72,662	
04/03/2009	6	SMOKE, BUT NO FIRE	7	\$187.25	72,662	
04/16/2009	4	THE CHART	9	\$240.75	72,662	
			,	Ψ2 10.73	12,002	
			120	Φ2 F 10 2 F	700 202	11 4 4 1 1 1
			139	\$3,718.25	799,282	11 total records
	d Journal		139 and, KS	\$3,718.25 Weekly	,	11 total records
Courtlan	d Journal			,	,	
Courtlan Date	Page #	Republic Courtle	and, KS Col. Inches	Weekly Ad Equiv	Reader Rdshp	
Courtlan Date 03/12/2009	Page #	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE	Col. Inches	Weekly Ad Equiv \$52.25	Reader Rdshp	
Courtlan Date 03/12/2009 03/26/2009	Page # 3 3	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE WALKING KEEPS OFF WEIGHT GAIN	Col. Inches 19 20	Weekly Ad Equiv \$52.25 \$55.00	Reader Rdshp 1,242 1,242	
Courtlan Date 03/12/2009 03/26/2009 03/26/2009	Page #	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE	Col. Inches	Weekly Ad Equiv \$52.25	Reader Rdshp	
	Page # 3 3 3 3	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE WALKING KEEPS OFF WEIGHT GAIN POINTERS	Col. Inches 19 20 7	Weekly Ad Equiv \$52.25 \$55.00 \$19.25	Reader Rdshp 1,242 1,242 1,242	
Courtlan Date 03/12/2009 03/26/2009 03/26/2009	Page # 3 3 3 3 3	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE WALKING KEEPS OFF WEIGHT GAIN POINTERS AREA ECONOMIC DEVELOPMENT PARTNER TO	19 20 7 21	Weekly Ad Equiv \$52.25 \$55.00 \$19.25 \$57.75	Reader Rdshp 1,242 1,242 1,242 1,242 4,968	rship = 1,242 4 total records
Courtlan Date 03/12/2009 03/26/2009 03/26/2009 04/02/2009 Scandia	Page # 3 3 3 3 Journal	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE WALKING KEEPS OFF WEIGHT GAIN POINTERS AREA ECONOMIC DEVELOPMENT PARTNER TO	19 20 7 21	Weekly Ad Equiv \$52.25 \$55.00 \$19.25 \$57.75 \$184.25 Weekly	Reader Rdshp 1,242 1,242 1,242 1,242 4,968 Reader	rship = 1,242
Courtlan Date 03/12/2009 03/26/2009 03/26/2009 04/02/2009 Scandia	Page # 3 3 3 3 Journal Page #	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE WALKING KEEPS OFF WEIGHT GAIN POINTERS AREA ECONOMIC DEVELOPMENT PARTNER TO Republic Bellevil Headline	19 20 7 21 67 le, KS Col. Inches	Weekly Ad Equiv \$52.25 \$55.00 \$19.25 \$57.75 \$184.25 Weekly Ad Equiv	Reader Rdshp 1,242 1,242 1,242 1,242 4,968 Reader Rdshp	rship = 1,242 4 total records
Courtlan Date 03/12/2009 03/26/2009 03/26/2009 04/02/2009 Scandia	Page # 3 3 3 3 Journal	Republic Courtle Headline GREETINGS FROM THE STATEHOUSE WALKING KEEPS OFF WEIGHT GAIN POINTERS AREA ECONOMIC DEVELOPMENT PARTNER TO Republic Bellevil	19 20 7 21 67 le, KS Col. Inches	Weekly Ad Equiv \$52.25 \$55.00 \$19.25 \$57.75 \$184.25 Weekly	Reader Rdshp 1,242 1,242 1,242 1,242 4,968 Reader	rship = 1,242 4 total records

			36	\$150.12	10,990	2 total records
Sterling Bulletin http://www.sterlingbulletin.com		Rice Sterling	, KS	Weekly	Readership = 2,125	
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/02/2009	4	MAIN STREET STERLING	16	\$124.00	2,125	
			16	\$124.00	2,125	1 record
Kansas S	State Colle	gian Riley Manhat	tan, KS	Daily	Reade	rship = 60,126
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
24/06/2000		GROWERS SELL NATURAL PRODUCTS FOR	32	\$280.00	60,127	
	7 1	STUDENTS SAY MORE TAX ON CIGARETTES NOT.		\$297.50	60,127	
					60,127 120,254	2 total records
04/06/2009 04/16/2009 Manhatt http://www.then	an Mercu	STUDENTS SAY MORE TAX ON CIGARETTES NOT.	34 66	\$297.50	120,254	2 total records rship = 22,199
Manhatt	an Mercu	STUDENTS SAY MORE TAX ON CIGARETTES NOT.	34 66	\$297.50 \$577.50	120,254	
04/16/2009 Manhatt	an Mercu	ry Riley Manhat	34 66 tan, KS Col. Inches 60 18 5 27 4 89 34 3 9	\$297.50 \$577.50 Daily	120,254 Reader	

Plainville	Times	Rooks	Plainvill	e, KS	Weekly	Reade	rship = 3,302
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009	7	SMOKE FREE TIGET TASK FORCE FIGHT	S YOUTH	. 12	\$60.00	3,303	
				12	\$60.00	3,303	1 record
Stockton	Sentinel	Rooks	Stocktor	a, KS	Weekly	Reade	rship = 4,105
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/26/2009	10	SMOKE FREE TIGET TASK FORCE FIGHT	S YOUTH		\$73.78	4,106	
04/02/2009	3B 1B	SNUFF OUT THE SMOKE SMOKE FREE TIGER TASK FORCE MEMI	DEDC	14 12	\$73.78 \$63.24	4,106	
04/09/2009	1B	SMOKE FREE TIGER TASK FORCE MEMI	SEKS		\$63.24	4,106	2
				40	\$210.80	12,318	3 total records
Lucas-Sy	lvan News	Russell	Lucas, K	S	Weekly	Reade	rship = 1,807
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009	7	STRAIGHT SHOTS FROM DAN		26	¢07.50	1 000	
03/17/2007	/	STRAIGHT SHOTS FROM DAIN		20	\$97.50	1,808	
03/17/2007	,	STRAIGHT SHOTS FROM DAN		26	\$97.50 \$97.50	1,808	1 record
Salina Jo	ournal	Saline	Salina, I	26		1,808	1 record rship = 65,874
Salina Jo	ournal		Salina, I	26	\$97.50	1,808	
Salina Jo http://www.saljot Date 03/18/2009	ournal urnal.com/ Page #	Saline Headline HOUSE PASSES OPEN RECORDS BILL		26 Col. Inches	\$97.50 Daily Ad Equiv \$448.00	1,808 Reade Rdshp 65,874	
Salina Jo http://www.saljor Date 03/18/2009 03/25/2009	ournal urnal.com/ Page # 6 1A	Saline Headline HOUSE PASSES OPEN RECORDS BILL FORUM FOCUSES ON SALINA'S ECONOM	MY	26 Col. Inches 16 37	\$97.50 Daily Ad Equiv \$448.00 \$1,036.00	1,808 Reade Rdshp 65,874 65,874	
Salina Jo http://www.saljor Date 03/18/2009 03/25/2009 03/27/2009	ournal urnal.com/ Page #	Saline Headline HOUSE PASSES OPEN RECORDS BILL FORUM FOCUSES ON SALINA'S ECONON BAN ADVOCATES READY TO CAMPAIGN	MY	26 Col. Inches 16 37 19	\$97.50 Daily Ad Equiv \$448.00 \$1,036.00 \$532.00	1,808 Reade Rdshp 65,874 65,874 65,874	
Salina Jo http://www.saljor Date 03/18/2009 03/25/2009 03/27/2009 03/29/2009	ournal urnal.com/ Page # 6 1A	Headline HOUSE PASSES OPEN RECORDS BILL FORUM FOCUSES ON SALINA'S ECONOM BAN ADVOCATES READY TO CAMPAIGN THE DEBATE'S NOT OVER	MY N	26 Col. Inches 16 37 19 89	\$97.50 Daily Ad Equiv \$448.00 \$1,036.00 \$532.00 \$2,492.00	1,808 Reade Rdshp 65,874 65,874 65,874 65,874	
Salina Jo http://www.saljon Date 03/18/2009 03/25/2009 03/27/2009 03/29/2009 04/02/2009	Page # 6 1A 5 1	Headline HOUSE PASSES OPEN RECORDS BILL FORUM FOCUSES ON SALINA'S ECONOM BAN ADVOCATES READY TO CAMPAIGN THE DEBATE'S NOT OVER LAWMAKERS STALLED ON SMOKING B	MY N	26 Col. Inches 16 37 19 89 19	\$97.50 Daily Ad Equiv \$448.00 \$1,036.00 \$532.00 \$2,492.00 \$532.00	1,808 Reade Rdshp 65,874 65,874 65,874 65,874 65,874	
Salina Jo http://www.saljor Date 03/18/2009 03/25/2009 03/27/2009 03/29/2009	ournal urnal.com/ Page # 6 1A	Headline HOUSE PASSES OPEN RECORDS BILL FORUM FOCUSES ON SALINA'S ECONON BAN ADVOCATES READY TO CAMPAIGN THE DEBATE'S NOT OVER LAWMAKERS STALLED ON SMOKING BOWHAT OTHERS ARE SAYING	MY N	26 Col. Inches 16 37 19 89	\$97.50 Daily Ad Equiv \$448.00 \$1,036.00 \$532.00 \$2,492.00 \$532.00 \$280.00	1,808 Reade Rdshp 65,874 65,874 65,874 65,874 65,874 65,874	
Salina Jo http://www.saljo Date 03/18/2009 03/25/2009 03/27/2009 03/29/2009 04/02/2009 04/04/2009	Page # 6 1A 5 1 1 7	Headline HOUSE PASSES OPEN RECORDS BILL FORUM FOCUSES ON SALINA'S ECONOM BAN ADVOCATES READY TO CAMPAIGN THE DEBATE'S NOT OVER LAWMAKERS STALLED ON SMOKING B	MY N AN BILL	26 Col. Inches 16 37 19 89 19 10	\$97.50 Daily Ad Equiv \$448.00 \$1,036.00 \$532.00 \$2,492.00 \$532.00	1,808 Reade Rdshp 65,874 65,874 65,874 65,874 65,874	

				359	\$10,052.00	592,866	9 total records
Scott Co.	Record	Scott	Scott City, KS		Weekly	Reade	rship = 4,303
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009 03/26/2009 03/26/2009 04/02/2009 04/09/2009	9 17 18 8 17	COMMITTEE READY TO ACT ON SMOKIN WALK KANSAS TEAM TOTALS SENATE DELAYS UNTIL NEXT WEEK STAWALK KANSAS TEAM TOTALS WALK KANSAS TEAM TOTALS		9 16 21 16 21	\$45.00 \$80.00 \$105.00 \$80.00 \$105.00	4,303 4,303 4,303 4,303 4,303	
				83	\$415.00	21,515	5 total records
Active A	ging	Sedgwick	Wichita,	KS	Monthly	Reade	rship = 120,749
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/01/2009	5	TREE FESTIVAL, VEGETABLE GARDENIN	G	13	\$579.28	120,750	
				13	\$579.28	120,750	1 record
Ark Valle	ey News	Sedgwick	Valley C	enter, KS	Weekly	Reade	rship = 4,441
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/26/2009	3	SEDGWICK COUNTY EXTENSION EDUCA	TION	5	\$45.30	4,441	
				5	\$45.30	4,441	1 record
Derby Informer http://www.derbyinformer.com/		Sedgwick	Derby, F	XS .	Weekly	Reade	rship = 2,364
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/18/2009 03/18/2009	7 5	LETTER TO EDITOR FARMERS' MARKET SEEKING VENDORS		7 2	\$108.50 \$31.00	2,364 2,364	

04/15/2009	1	DERBY SMOKERS CONT	ΓINUE TO LOOK	FOR	35	\$542.50	2,364	
					44	\$682.00	7,092	3 total records
Mount H	ope Clario	on	Sedgwick	Mount H	lope, KS	Weekly	Reader	ship = 4,140
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/26/2009 04/09/2009	3 3	DINNER PROGRAM WILL GARDENING BY THE MO			28 26	\$280.00 \$260.00	4,140 4,140	
					54	\$540.00	8,280	2 total records
Times-Se			Sedgwick	Cheney,	KS	Weekly	Reader	ship = 6,761
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
03/12/2009	12	STRONG SUPPORT FOR I	ENERGY BILL		17	\$165.75	6,762	
03/12/2009		STRONG SUPPORT FOR	ENERGY BILL		17 17	\$165.75 \$165.75	6,762 6,762	1 record
03/12/2009 Wichita I	12 Eagle	STRONG SUPPORT FOR	ENERGY BILL Sedgwick	Wichita,	17		6,762	1 record ship = 226,377
Wichita I	12 Eagle	STRONG SUPPORT FOR I		Wichita,	17	\$165.75	6,762	
Wichita I	12 Eagle as.com Page #	Headline	Sedgwick		17 KS Col. Inches	\$165.75 Daily Ad Equiv	6,762 Reader Rdshp	
Wichita I http://www.kansa Date 03/18/2009	12 Eagle as.com Page #	Headline SMOKING BAN BILL MA	Sedgwick	DDAY	17 KS Col. Inches	\$165.75 Daily Ad Equiv \$524.60	6,762 Reader Rdshp 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009	12 Eagle as.com Page #	Headline SMOKING BAN BILL MA FIVE NORTH-SIDE STOR	Sedgwick AY FACE VOTE TO RES CITED IN TO	DDAY BACCO	17 KS Col. Inches 4 3	\$165.75 Daily Ad Equiv \$524.60 \$393.45	6,762 Reader Rdshp 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009	12 Eagle as.com Page #	Headline SMOKING BAN BILL MA FIVE NORTH-SIDE STOR HOUSE PANEL TABLES S	Sedgwick AY FACE VOTE TO RES CITED IN TO	DDAY BACCO	17 KS Col. Inches 4 3	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35	Reader Rdshp 226,377 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009 03/22/2009	12 Eagle as.com Page # 1B 5B 3B	Headline SMOKING BAN BILL MA FIVE NORTH-SIDE STOR	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMC	DDAY BACCO	KS Col. Inches 4 3 9	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35 \$655.75	Reader Rdshp 226,377 226,377 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009 03/22/2009 03/23/2009	12 Eagle as.com Page # 1B 5B 3B 8	Headline SMOKING BAN BILL MA FIVE NORTH-SIDE STOR HOUSE PANEL TABLES S EXCERPTS FROM OUR E	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMC	DDAY BACCO	17 KS Col. Inches 4 3 9 5	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35	Reader Rdshp 226,377 226,377 226,377 226,377 226,377 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009 03/22/2009 03/23/2009 03/25/2009	12 Eagle as.com Page # 1B 5B 3B 8 1	Headline SMOKING BAN BILL MA FIVE NORTH-SIDE STOR HOUSE PANEL TABLES S EXCERPTS FROM OUR E WILL COST HELP KICK	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMO BLOG HABIT?	DDAY BACCO OKING BAN	17 KS Col. Inches 4 3 9 5 64 5 10	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35 \$655.75 \$8,393.60	Reader Rdshp 226,377 226,377 226,377 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009 03/22/2009 03/23/2009 03/23/2009 04/01/2009 04/04/2009	12 Eagle 15.com Page # 1B 5B 3B 8 1 9 8B 1	Headline SMOKING BAN BILL MAFIVE NORTH-SIDE STOR HOUSE PANEL TABLES SEXCERPTS FROM OUR EWILL COST HELP KICK TAXING SMOKERS SMOKING BAN BILL GOLEGISLATIVE SCORECA	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMO BLOG HABIT? DES BACK TO HO	DDAY BACCO OKING BAN	17 KS Col. Inches 4 3 9 5 64 5 10 106	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35 \$655.75 \$8,393.60 \$655.75 \$1,311.50 \$13,901.90	Reader Rdshp 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009 03/22/2009 03/23/2009 03/25/2009 04/01/2009 04/04/2009 04/04/2009	12 Eagle as.com Page # 1B 5B 3B 8 1 9	Headline SMOKING BAN BILL MAFIVE NORTH-SIDE STOR HOUSE PANEL TABLES SEXCERPTS FROM OUR EWILL COST HELP KICK TAXING SMOKERS SMOKING BAN BILL GOLEGISLATIVE SCORECA FARMERS MARKET	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMO BLOG HABIT? DES BACK TO HO ARD	DDAY BACCO DKING BAN USE	17 KS Col. Inches 4 3 9 5 64 5 10 106 2	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35 \$655.75 \$8,393.60 \$655.75 \$1,311.50 \$13,901.90 \$262.30	Reader Rdshp 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009 03/22/2009 03/23/2009 03/25/2009 04/01/2009 04/04/2009 04/04/2009 04/08/2009	12 Eagle as.com Page # 1B 5B 3B 8 1 9 8B 1 1C 1	Headline SMOKING BAN BILL MAFIVE NORTH-SIDE STOR HOUSE PANEL TABLES SEXCERPTS FROM OUR EWILL COST HELP KICK TAXING SMOKERS SMOKING BAN BILL GOLEGISLATIVE SCORECA FARMERS MARKET IS SMOKING'S COST ACT	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMO BLOG HABIT? DES BACK TO HO ARD TUALLY A NET O	DDAY BACCO OKING BAN USE GAIN?	17 KS Col. Inches 4 3 9 5 64 5 10 106 2 25	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35 \$655.75 \$8,393.60 \$655.75 \$1,311.50 \$13,901.90 \$262.30 \$3,278.75	Reader Rdshp 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377	
Wichita I http://www.kansa Date 03/18/2009 03/18/2009 03/19/2009 03/22/2009 03/23/2009 03/25/2009 04/01/2009 04/04/2009 04/04/2009 04/08/2009 04/09/2009	12 Eagle as.com Page # 1B 5B 3B 8 1 9 8B 1 1C 1 7	Headline SMOKING BAN BILL MAFIVE NORTH-SIDE STOR HOUSE PANEL TABLES SEXCERPTS FROM OUR EWILL COST HELP KICK TAXING SMOKERS SMOKING BAN BILL GOLEGISLATIVE SCORECA FARMERS MARKET IS SMOKING'S COST ACT SESSION HAS BEEN GOO	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMO BLOG HABIT? DES BACK TO HO ARD TUALLY A NET O	DDAY BACCO OKING BAN USE GAIN?	17 KS Col. Inches 4 3 9 5 64 5 10 106 2 25 20	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35 \$655.75 \$8,393.60 \$655.75 \$1,311.50 \$13,901.90 \$262.30 \$3,278.75 \$2,623.00	Reader Rdshp 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377	
Wichita I	12 Eagle as.com Page # 1B 5B 3B 8 1 9 8B 1 1C 1	Headline SMOKING BAN BILL MAFIVE NORTH-SIDE STOR HOUSE PANEL TABLES SEXCERPTS FROM OUR EWILL COST HELP KICK TAXING SMOKERS SMOKING BAN BILL GOLEGISLATIVE SCORECA FARMERS MARKET IS SMOKING'S COST ACT	Sedgwick AY FACE VOTE TO RES CITED IN TO STATEWIDE SMO BLOG HABIT? DES BACK TO HO ARD TUALLY A NET O	DDAY BACCO OKING BAN USE GAIN?	17 KS Col. Inches 4 3 9 5 64 5 10 106 2 25	\$165.75 Daily Ad Equiv \$524.60 \$393.45 \$1,180.35 \$655.75 \$8,393.60 \$655.75 \$1,311.50 \$13,901.90 \$262.30 \$3,278.75	Reader Rdshp 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377 226,377	

High Pla	High Plains Daily Leader		Seward	Seward Liberal, KS		Daily	Readership = $16,099$	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/08/2009 04/14/2009	5 5A		TO DECIDE KAN. SMOI JEST FILED FOR EMPO		3 3	\$39.00 \$39.00	16,100 16,100	
					6	\$78.00	32,200	2 total records

Topeka Capital-Journal http://www.cjonline.com/		Tournal Shawnee Tope	Shawnee Topeka, KS		Readership = 109,942	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/15/2009	1	A MATTER OF TRUST	94	\$7,697.66	109,942	
03/15/2009	7B	ANNE D. SPIESS	2	\$163.78	109,942	
03/18/2009	7	DIET HISTORY	4	\$327.56	109,942	
03/19/2009	9	STATE SMOKING BAN SNUFFED OUT	9	\$737.01	109,942	
03/20/2009	2	PRICES UP IN SMOKE	36	\$2,948.04	109,942	
03/24/2009	1	VOTERS SIZE UP CANDIDATES AT EVENT	22	\$1,801.58	109,942	
03/24/2009	2	KICKING THE HABIT CAN PUT MONEY IN POCI	KET 14	\$1,146.46	109,942	
03/25/2009	1	SENATE PASSES BUDGET PLAN	26	\$2,129.14	109,942	
03/26/2009	4	SMOKING BAN	6	\$491.34	109,942	
03/28/2009	4	BAN PUBLIC SMOKING	7	\$573.23	109,942	
03/29/2009	5B	THE SKY IS NOT CLOUDY ALL DAY	34	\$2,784.26	109,942	
03/30/2009	10	CAPITAL CITY WELLNESS SEEKS DESIGN ENTE	RIES 4	\$327.56	109,942	
04/01/2009	5	COURT ENDS PHILIP MORRIS APPEAL	3	\$245.67	109,942	
04/04/2009	4	OTHER VOICES	8	\$655.12	109,942	
04/04/2009	5	BUDGET AND ENERGY AMONG PENDING ISSU	ES 17	\$1,392.13	109,942	
04/07/2009	5	NATION	2	\$163.78	109,942	
04/08/2009	6	EMPORIA SMOKING BAN UP IN AIR	16	\$1,310.24	109,942	
04/09/2009	5	STUDIES OF 'GOOD' FAT COULD HELP WEIGHT.	3	\$245.67	109,942	
04/11/2009	1	SMOKING BAN SURVIVES REVIEW	12	\$982.68	109,942	
04/14/2009	2	EMPORIA RECOUNT	3	\$245.67	109,942	
04/15/2009	15	RECOUNT CONFIRMS EMPORIA SMOKING BAN	J 6	\$491.34	109,942	
04/15/2009	8B	DAY ISN'T A TOTAL WASTE	21	\$1,719.69	109,942	
04/15/2009	9B	STUDY: FAST FOOD, HAPPINESS LINKED	9	\$737.01	109,942	
			358	\$29,316.62	2,528,666	23 total records

Topeka Metro News http://www.topekametro.com/		Shawnee	Topeka, KS	Bi-Weekly Readership = 1,948		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/13/2009 04/08/2009	2 2	A CANCER ON AMERICAN LIBERTY THE GARDEN CITY TELEGRAM	25 10	\$200.00 \$80.00	1,948 1,948	
			35	\$280.00	3,896	2 total records
Hoxie Se	ntinel	Sheridan	Hoxie, KS	Weekly	Reade	ership = 3,081
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2009	1	COMMUNITY MELTDOWN ROLLS OVER		\$247.00 \$19.00	3,082 3,082	
04/02/2009	1	SHERIDAN COUNTY PUBLIC HEALTH T	O OI I LIK +	Ψ17.00		
04/02/2009	1	SHERIDAN COUNTY PUBLIC HEALTH I	56	\$266.00	6,164	2 total records
Smith Co	D. Pioneer ncountypioneer.com/ Page #	Smith Headline		\$266.00 Weekly	Reade	2 total records ership = 7,677
Smith Control of the state Smith Control of the	Page #	Smith	56 Smith Center, KS Col. Inches	\$266.00 Weekly Ad Equiv	Reade Rdshp	
Smith Co	ncountypioneer.com/	Smith	56 Smith Center, KS	\$266.00 Weekly	Reade	
Smith Control of the http://www.smith	Page #	Smith	56 Smith Center, KS Col. Inches 28	\$266.00 Weekly Ad Equiv \$194.60	Reade Rdshp 7,677 7,677	ership = 7,677
Smith Control of the http://www.smith	Page #	Smith Headline CAPITOL COMMENTS	56 Smith Center, KS Col. Inches 28 28	\$266.00 Weekly Ad Equiv \$194.60 \$194.60	Reade Rdshp 7,677 7,677	ership = 7,677
Smith Control No. 10 March 1997 Smith Control No. 10 March 1997 Date 04/09/2009 Belle Pla	Page # 5 ine News	Smith Headline CAPITOL COMMENTS Sumner	56 Smith Center, KS Col. Inches 28 28 28 Belle Plaine, KS	\$266.00 Weekly Ad Equiv \$194.60 \$194.60 Weekly	Reade Rdshp 7,677 7,677 Reade	ership = 7,677

Conway	Springs S	Star- Argosy Sumner	Conway Springs, KS	Weekly	Reade	rship = 2,681
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/09/2009	8	WETTA SPEAKS FROM THE STATEHOUSE	43	\$236.50	2,682	
			43	\$236.50	2,682	1 record

Norwich	News	Sumner Norwi	ich, KS	Weekly	Readership = 586	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/24/2009	2	HEALTH CARE: FIXING OUR BROKEN SYSTEM	11	\$51.37	586	
			11	\$51.37	586 1 record	

Oxford Register		Sumner Oxford, KS		Weekly	Readership = 570		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009	7	WETTA UPDATE		52	\$416.00	570	
03/26/2009	6	WETTA UPDATE		57	\$456.00	570	
04/09/2009	6	WETTA UPDATE		29	\$232.00	570	
				138	\$1,104.00	1,710	3 total records

South Ha	aven New	Era Sumner S	outh Haven, KS	Weekly	Readership	= 772
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/10/2009 03/24/2009	4 2	IMPROVE HELATH, FITNESS EASILY HEALTH CARE: FIXING OUR BROKEN SYSTI	6 EM 11	\$28.02 \$51.37	773 773	
			17	\$79.39	1,546 2	total records

Wellington Daily News http://www.wgtndailynews.com/		News Sumner	Sumner Wellington, KS	Daily	Readership = 5,598		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
03/17/2009 03/21/2009	5 1	THE IRONMAN: SKIP THE SODA HEALTH SERVICES AVAILABLE	24 2	\$212.40 \$17.70	5,598 5,598		
			26	\$230.10	11,196	2 total records	
Colby Free Press http://www.nwkansas.com/		Thomas	Colby, KS	Daily	Readership = 4,429		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
03/16/2009	4	COUNTDOWN SHED 516 'WISE' PO	UNDS 7	\$70.91	4,430		
			7	\$70.91	4,430	1 record	
Western	Kansas W	Vorld Trego	Wakeeney, KS	Weekly	Reade	rship = 3,877	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
03/26/2009	3	8 WAYS TO IMPROVE CHOLESTER	OL 21	\$78.75	3,878		
			21	\$78.75	3,878	1 record	
Mission Valley Herald		cald Wabauns	ee Eskridge, KS	Weekly	Reade	rship = 1,327	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
04/09/2009	6	SENATOR LAURA KELLY UNDER	THE DOME WEEK 38	\$190.00	1,327		
			38	\$190.00	1,327	1 record	

Wabaunsee Co. Signal - Enter			see Alma, KS		WEEKIY	Weekly Readership = 3,265		
	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
03/26/2009	1	COUNTY HEALTH DEPARTMENT HEADS (OFF 2	29	\$116.00	3,266		
			2	29	\$116.00	3,266	1 record	
Washing	ton Co. Ne	WS Washington	Washingto	on, KS	Weekly	Reade	rship = 5,685	
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
04/02/2009 04/16/2009	5 3B	HIGH SCHOOLERS PROMOTE ANTI-TOBAC STUDY OF 5,000 PEOPLE SHOWS WALKING		29 20	\$193.43 \$133.40	5,686 5,686		
			4	19	\$326.83	11,372	2 total records	
Leoti Standard		Wichita	Leoti, KS		Weekly	Reade	rship = 2,141	
	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
04/08/2009	1	COUNTRY OVEN'S COUNTRY COOKING	4	 6	\$218.50	2,141		
			4	16	\$218.50	2,141	1 record	
Neodesh	a Derrick	Wilson	Neodesha,	KS	Weekly	Reade	rship = 4,064	
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
04/09/2009	2	2009 LEGISLATIVE SESSION	2	27	\$129.60	4,064		
			2	27	\$129.60	4,064	1 record	
Wilson C	Co. Citizen	Wilson	Fredonia,	KS	Bi-Week	ly Reade	rship = 7,937	
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
03/26/2009 04/06/2009	1 2	STORM-DAMAGED TREES CAN SMELL LI STRAIGHT TALK		8	\$106.56 \$130.24	7,937 7,937		

				40	\$236.80	15,874	2 total records
Yates Center News http://www.sekansas.com/		Woodson	Woodson Yates Co		Weekly	Readership = 3,141	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009	12	STAR VALLEY UNIT		7	\$43.75	3,142	
				7	\$43.75	3,142	1 record
Piper Pr		Wyandotte	Kansas	City, KS	Weekly	Reade	ership = 1,534
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/19/2009 03/26/2009 04/02/2009	20 8 25	FARM, RANCH PRODUCERS INVITED TO C PROPOSED SMOKING TAX INCREASE CAU STOP SMOKING CLASS TO BEGIN APRIL 6	JSES	7 9 1	\$118.51 \$152.37 \$16.93	1,534 1,534 1,534	
				17	\$287.81	4,602	3 total records
Wyandotte West http://www.wyandottewest.com		Wyandotte	Kansas	City, KS	Weekly	Reade	ership = 4,045
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/26/2009	8	PROPOSED SMOKING TAX INCREASE CAU	JSES	8	\$135.44	4,046	
				8	\$135.44	4,046	1 record

Grand Totals

Publications = 140 Clips = 527 Col. Inches = 8,861 Ad Equiv = \$197,974.35 Rdshp = 16,213,729

Allen

Publications = 2 Clips = 5 Col. Inches = 92 Ad Equiv = \$822.00 Rdshp = 35,514

Anderson

Publications = 2 Clips = 3 Col. Inches = 39 Ad Equiv = \$362.04 Rdshp = 15,990

Atchison

Publications = 1 Clips = 4 Col. Inches = 61 Ad Equiv = \$841.80 Rdshp = 33,856

Barton

Publications = 1 Clips = 11 Col. Inches = 114 Ad Equiv = \$1,374.84 Rdshp = 161,491

Bourbon

Publications = 1 Clips = 7 Col. Inches = 197 Ad Equiv = \$1,940.45 Rdshp = 40,411

Brown

Publications = 3 Clips = 5 Col. Inches = 61 Ad Equiv = \$335.58 Rdshp = 16,456

Butler

Publications = 2 Clips = 2 Col. Inches = 16 Ad Equiv = \$155.00 Rdshp = 11,005

Chase

Publications = 1 Clips = 2 Col. Inches = 26 Ad Equiv = \$127.14 Rdshp = 5,938

Cherokee

Publications = 2 Clips = 8 Col. Inches = 80 Ad Equiv = \$538.15 Rdshp = 33,528

Clay

Publications = 1 Clips = 6 Col. Inches = 65 Ad Equiv = \$580.45 Rdshp = 30,678

Cloud

Publications = 2 Clips = 6 Col. Inches = 111 Ad Equiv = \$690.63 Rdshp = 21,258

Coffey

Publications = 1 Clips = 1 Col. Inches = 20 Ad Equiv = \$186.60 Rdshp = 6,944

Comanche

Publications = 1 Clips = 3 Col. Inches = 52 Ad Equiv = \$208.00 Rdshp = 5,397

Cowley

Publications = 2 Clips = 25 Col. Inches = 405 Ad Equiv = \$3,641.55 Rdshp = 257,760

Crawford

Publications = 2 Clips = 4 Col. Inches = 14 Ad Equiv = \$193.86 Rdshp = 41,074

Dickinson

Publications = 3 Clips = 21 Col. Inches = 315 Ad Equiv = \$2,390.85 Rdshp = 138,752

Doniphan

Publications = 1 Clips = 2 Col. Inches = 32 Ad Equiv = \$224.00 Rdshp = 13,492

Douglas

Publications = 3 Clips = 11 Col. Inches = 164 Ad Equiv = \$4,524.68 Rdshp = 439,329

Edwards

Publications = 1 Clips = 1 Col. Inches = 24 Ad Equiv = \$112.08 Rdshp = 2,328

Ellis

Publications = 1 Clips = 3 Col. Inches = 45 Ad Equiv = \$702.00 Rdshp = 82,896

Finney

Publications = 1 Clips = 11 Col. Inches = 167 Ad Equiv = \$2,401.46 Rdshp = 199,738

Ford

Publications = 2 Clips = 9 Col. Inches = 167 Ad Equiv = \$1,995.30 Rdshp = 124,158

Franklin

Publications = 1 Clips = 8 Col. Inches = 43 Ad Equiv = \$479.88 Rdshp = 95,128

Geary

Publications = 2 Clips = 12 Col. Inches = 236 Ad Equiv = \$2,548.40 Rdshp = 134,923

Gove

Publications = 1 Clips = 1 Col. Inches = 9 Ad Equiv = \$36.00 Rdshp = 4,181

Grant

Publications = 2 Clips = 2 Col. Inches = 13 Ad Equiv = \$90.71 Rdshp = 6,889

Greeley

Publications = 1 Clips = 1 Col. Inches = 3 Ad Equiv = \$15.00 Rdshp = 2,670

Greenwood

Publications = 1 Clips = 1 Col. Inches = 23 Ad Equiv = \$142.60 Rdshp = 1,904

Hamilton

Publications = 1 Clips = 1 Col. Inches = 12 Ad Equiv = \$57.00 Rdshp = 1,654

Harper

Publications = 2 Clips = 2 Col. Inches = 44 Ad Equiv = \$246.40 Rdshp = 4,076

Harvey

Publications = 2 Clips = 6 Col. Inches = 103 Ad Equiv = \$1,500.63 Rdshp = 93,039

Haskell

Publications = 1 Clips = 3 Col. Inches = 59 Ad Equiv = \$265.50 Rdshp = 8,343

Jackson

Publications = 3 Clips = 13 Col. Inches = 146 Ad Equiv = \$47,699.35 Rdshp = 4,780,968

Jefferson

Publications = 2 Clips = 3 Col. Inches = 31 Ad Equiv = \$170.50 Rdshp = 16,300

Johnson

Publications = 2 Clips = 3 Col. Inches = 48 Ad Equiv = \$793.12 Rdshp = 13,607

Kingman

Publications = 2 Clips = 3 Col. Inches = 57 Ad Equiv = \$305.40 Rdshp = 12,355

Kiowa

Publications = 2 Clips = 6 Col. Inches = 137 Ad Equiv = \$512.70 Rdshp = 9,444

Labette

Publications = 2 Clips = 9 Col. Inches = 106 Ad Equiv = \$1,043.26 Rdshp = 97,300

Lane

Publications = 1 Clips = 1 Col. Inches = 9 Ad Equiv = \$42.75 Rdshp = 2,325

Leavenworth

Publications = 1 Clips = 5 Col. Inches = 112 Ad Equiv = \$2,016.00 Rdshp = 63,605

Lincoln

Publications = 1 Clips = 1 Col. Inches = 23 Ad Equiv = \$124.20 Rdshp = 3,448

Linn

Publications = 1 Clips = 4 Col. Inches = 79 Ad Equiv = \$626.47 Rdshp = 20,220

Logan

Publications = 1 Clips = 1 Col. Inches = 1 Ad Equiv = \$5.00 Rdshp = 3,188

Lyon

Publications = 2 Clips = 64 Col. Inches = 1,102 Ad Equiv = \$11,552.00 Rdshp = 1,068,220

Marion

Publications = 4 Clips = 15 Col. Inches = 236 Ad Equiv = \$2,573.88 Rdshp = 126,463

Marshall

Publications = 1 Clips = 3 Col. Inches = 49 Ad Equiv = \$424.83 Rdshp = 36,459

McPherson

Publications = 3 Clips = 12 Col. Inches = 216 Ad Equiv = \$2,872.34 Rdshp = 71,934

Miami

Publications = 1 Clips = 1 Col. Inches = 22 Ad Equiv = \$210.54 Rdshp = 8,308

Mitchell

Publications = 2 Clips = 3 Col. Inches = 57 Ad Equiv = \$389.03 Rdshp = 9,181

Montgomery

Publications = 3 Clips = 17 Col. Inches = 232 Ad Equiv = \$2,247.07 Rdshp = 207,500

Morris

Publications = 2 Clips = 14 Col. Inches = 260 Ad Equiv = \$1,569.12 Rdshp = 53,385

Morton

Publications = 1 Clips = 2 Col. Inches = 12 Ad Equiv = \$87.96 Rdshp = 6,012

Nemaha

Publications = 2 Clips = 10 Col. Inches = 131 Ad Equiv = \$809.79 Rdshp = 51,096

Neosho

Publications = 2 Clips = 11 Col. Inches = 184 Ad Equiv = \$1,372.46 Rdshp = 87,497

Osborne

Publications = 2 Clips = 2 Col. Inches = 54 Ad Equiv = \$329.82 Rdshp = 5,603

Ottawa

Publications = 1 Clips = 1 Col. Inches = 9 Ad Equiv = \$43.38 Rdshp = 1,270

Phillips

Publications = 2 Clips = 2 Col. Inches = 21 Ad Equiv = \$135.06 Rdshp = 6,488

Pottawatomie

Publications = 4 Clips = 5 Col. Inches = 71 Ad Equiv = \$348.30 Rdshp = 34,504

Pratt

Publications = 1 Clips = 2 Col. Inches = 13 Ad Equiv = \$145.47 Rdshp = 8,330

Reno

Publications = 1 Clips = 11 Col. Inches = 139 Ad Equiv = \$3,718.25 Rdshp = 799,282

Republic

Publications = 2 Clips = 6 Col. Inches = 103 Ad Equiv = \$334.37 Rdshp = 15.958

Rice

Publications = 1 Clips = 1 Col. Inches = 16 Ad Equiv = \$124.00 Rdshp = 2,125

Riley

Publications = 2 Clips = 13 Col. Inches = 293 Ad Equiv = \$3,596.60 Rdshp = 364,454

Rooks

Publications = 2 Clips = 4 Col. Inches = 52 Ad Equiv = \$270.80 Rdshp = 15,621

Russell

Publications = 1 Clips = 1 Col. Inches = 26 Ad Equiv = \$97.50 Rdshp = 1,808

Saline

Publications = 1 Clips = 9 Col. Inches = 359 Ad Equiv = \$10,052.00 Rdshp = 592,866

Scott

Publications = 1 Clips = 5 Col. Inches = 83 Ad Equiv = \$415.00 Rdshp = 21,515

Sedgwick

Publications = 6 Clips = 20 Col. Inches = 394 Ad Equiv = \$36,242.48 Rdshp = 2,863,849

Seward

Publications = 1 Clips = 2 Col. Inches = 6 Ad Equiv = \$78.00 Rdshp = 32,200

Shawnee

Publications = 2 Clips = 25 Col. Inches = 393 Ad Equiv = \$29,596.62 Rdshp = 2,532,562

Sheridan

Publications = 1 Clips = 2 Col. Inches = 56 Ad Equiv = \$266.00 Rdshp = 6,164

Smith

Publications = 1 Clips = 1 Col. Inches = 28 Ad Equiv = \$194.60 Rdshp = 7,677

Sumner

Publications = 6 Clips = 12 Col. Inches = 394 Ad Equiv = \$2,973.36 Rdshp = 23,696

Thomas

Publications = 1 Clips = 1 Col. Inches = 7 Ad Equiv = \$70.91 Rdshp = 4,430

Trego

Publications = 1 Clips = 1 Col. Inches = 21 Ad Equiv = \$78.75 Rdshp = 3,878

Wabaunsee

Publications = 2 Clips = 2 Col. Inches = 67 Ad Equiv = \$306.00 Rdshp = 4,593

Washington

Publications = 1 Clips = 2 Col. Inches = 49 Ad Equiv = \$326.83 Rdshp = 11,372

Wichita

Publications = 1 Clips = 1 Col. Inches = 46 Ad Equiv = \$218.50 Rdshp = 2,141

Wilson

Publications = 2 Clips = 3 Col. Inches = 67 Ad Equiv = \$366.40 Rdshp = 19,938

Woodson

Publications = 1 Clips = 1 Col. Inches = 7 Ad Equiv = \$43.75 Rdshp = 3,142

Wyandotte

Publications = 2 Clips = 4 Col. Inches = 25 Ad Equiv = \$423.25 Rdshp = 8,648